



16th November 2022
Ritz Carlton JBR, Dubai
United Arab Emirates



MEA FINANCE AWARDS 2022

The **MEA Finance Awards 2022** recognises financial institutions, technology solutions providers and individuals for their exceptional achievement and inspirational leadership in delivering innovative products and services of the highest value to their retail and business customers.

Across the evolving financial markets in the region, several institutions have successfully carried out their digital transformation, pushing their limitations by identifying and addressing opportunities to reach more consumers with new and better financial products and services.

This demonstration of excellence, service, and leadership deserves recognition.

The MEA Finance Awards 2022 will provide a high-profile platform to celebrate institutions and individuals who have contributed to the advancement of the banking industry in the Middle East and Africa. The 2022 Awards range of categories will honor winning institutions and individuals for their ingenuity and ability to adapt to the demands of our changing and challenging times, and for helping to create a more robust and inclusive financial system in the region.

This year's judges will recognise outstanding banks, financial institutions, and service providers based on their:

- Exceptional products and services
- Digital readiness
- Responsiveness to the changing times
- Innovative leadership



The awarding ceremony will be held on 16th November at Ritz Carlton JBR.

Join over 200 senior banking, finance and technology executives from the Middle East & Africa.

WHY ENTER THE MEA FINANCE AWARDS?



Affirm your leadership position in the industry



Recognition of your special efforts to manage through the unexpected conditions of 2022



Be recognised and earn merits for your digital transformation journey



Seize the networking opportunities with senior banking and finance executives, and top technology innovators at the awards ceremony



Advance your reputation and gain recognition from your peers in the industry



Promote your stellar achievements and gain competitive advantage from your competitors

WHO CAN PARTICIPATE?

- Commercial banks
- Retail and investment banks
- Islamic banks
- Private banks
- Technology providers
- Wealth management firms
- Consultancy and Advisory firms



AWARDS CEREMONY



METHODOLOGY

The MEA Finance Awards will recognise the achievements of the region's leading banks, financial institutions and technology providers at the forefront of digital transformation.

The selection of the winners will be based on research, input from industry experts and deliberation of the utility and their technological innovation and solutions.

JUDGING PROCESS

The awards nominations will be judged by a panel of industry experts in collaboration with the MEA Finance editorial team.

1. All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
2. The judging panel is composed of senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
4. Scores from both the judging panel and the editorial team shall be collected and combined to determine the highest scoring institution in each category which will be declared winner.

KEYDATES

OCTOBER 5
OPEN FOR ENTRIES

NOVEMBER 2
SUBMISSION DEADLINE

NOVEMBER 3 - 9
JUDGING PROCESS

NOVEMBER 16
AWARDS CEREMONY

AWARDS CATEGORIES

TECHNOLOGY & INNOVATION

- ◆ Best Mobile Banking Service Implementation
- ◆ Best Neo Bank
- ◆ Best Online Banking Service
- ◆ Best Cybersecurity Implementation
- ◆ Best User Experience/Engagement
- ◆ Best Digital Transformation Implementation
- ◆ Special Achievement in Digital Innovation
- ◆ Best Financial Data Analysis Provider
- ◆ Best Cloud Services Provider
- ◆ Best Payments Solutions Provider
- ◆ Best Cybersecurity Provider
- ◆ Best Comms Infrastructure Provider
- ◆ Best Core Banking Service Provider
- ◆ Best Digital Banking Innovation Provider
- ◆ Best Islamic Digital Banking Provider
- ◆ Best Risk Management Solutions Provider
- ◆ Best Reg Tech Solutions Provider
- ◆ Best Islamic Finance Banking Software Provider
- ◆ Best Islamic Fintech Solutions Provider
- ◆ Best ESG Program – Financial Technology Provider
- ◆ Best BaaS Provider
- ◆ Best BaaS Provider

BANKING & FINANCIAL SERVICES

Best Retail Bank

- ◆ Best Retail Bank – UAE
- ◆ Best Retail Bank – Saudi Arabia
- ◆ Best Retail Bank – Kuwait
- ◆ Best Retail Bank – Bahrain
- ◆ Best Retail Bank – Egypt

Best Islamic Bank

- ◆ Best Islamic Bank – UAE
- ◆ Best Islamic Bank – Saudi Arabia
- ◆ Best Islamic Bank – Kuwait
- ◆ Best Islamic Bank – Bahrain
- ◆ Best Islamic Bank – Egypt

Best Commercial Bank

- ◆ Best Commercial Bank – UAE
- ◆ Best Commercial Bank – Saudi Arabia
- ◆ Best Commercial Bank – Kuwait
- ◆ Best Commercial Bank – Bahrain
- ◆ Best Commercial Bank – Egypt
- ◆ Best Global Bank in the Middle East
- ◆ Best SME Bank
- ◆ Best Islamic Bank for SME's
- ◆ Capital Markets Transaction of the Year
- ◆ Best Cash Management Bank
- ◆ Best M&A
- ◆ Best Bond Issue of the Year

AWARDS CATEGORIES

- ♦ Best Sukuk Deal of the Year
- ♦ Project Finance Bank of the Year
- ♦ Best Takaful Provider
- ♦ Best Trade Finance Provider
- ♦ Best Treasury Management Services

INVESTMENT

- ♦ Best Asset Management Firm
- ♦ Best International Real Estate Investment Firm
- ♦ Best REIT Management Firm
- ♦ Best Investment Bank – Conventional
- ♦ Best Investment Bank – Islamic
- ♦ Best Brokerage Firm & Solutions Provider
- ♦ Best Investment Management Firm

WEALTH MANAGEMENT

- ♦ Best Private Bank in the Middle East
- ♦ Best Overall Wealth Management Service in the Middle East
- ♦ Best Wealth Management Institution for HNWI's
- ♦ Best Wealth Management Institution for Ultra HNWI's

FINANCIAL ADVISORY & SERVICE PROVIDERS

- ♦ Best Management Consultancy Firm
- ♦ Best Investment Consultancy Firm
- ♦ Best Digital Transformation Advisory
- ♦ Best Ratings Agency
- ♦ Best Research and Consultancy Firm
- ♦ Best Law Firm

SUSTAINABLE FINANCE & ESG

- ♦ Best Sustainable Finance Initiative
- ♦ Best Sustainable Lending
- ♦ Best Sustainable Asset Management
- ♦ Best ESG Strategy

LEADERS IN BANKING AND FINANCE

- ♦ Outstanding Leadership Award
- ♦ Best Technology Leadership Award (vendor)
- ♦ Best Technology Executive of the Year for Financial Services

PAST WINNERS - MEA FINANCE AWARDS 2021

TECHNOLOGY

- ◆ Best Mobile Banking Service Implementation, Saudi Arabia – Al Rajhi Bank
- ◆ Best Mobile Banking Service Implementation, UAE – First Abu Dhabi Bank
- ◆ Best Neo Bank – Payit powered by FAB
- ◆ Best Online Banking Service, Saudi Arabia – Al Rajhi Bank
- ◆ Best Online Banking Service, UAE – Mashreq
- ◆ Best User Experience – Magnati & Al-Futtaim
- ◆ Best Digital Transformation Implementation – Commercial Bank of Dubai
- ◆ Special Achievement in Digital Innovation – RAKBANK
- ◆ Best Digital Banking Innovation Implementation – ADIB
- ◆ Best Islamic Digital Banking Service – Emirates Islamic
- ◆ Best Cloud Services Provider – Volante Technologies
- ◆ Best Payments Solutions Provider – ACI Worldwide
- ◆ Best Cybersecurity Provider – Help AG
- ◆ Best Comms Infrastructure Provider – Avaya
- ◆ Best Core Banking Service Provider – TEMENOS
- ◆ Best Digital Banking Innovation Provider – Infosys Finacle
- ◆ Best Islamic Digital Banking Provider – VeriPark
- ◆ Best Risk Management Solutions Provider – ACI Worldwide
- ◆ Best CSR Programme, Financial Technology Provider – DDCAP Group
- ◆ Best Islamic Fintech Solutions Provider – DDCAP Group for ETHOS AFP
- ◆ Best Mobile Banking Service Provider – BPC
- ◆ Best Financial Data Analysis Provider – Course5 Intelligence Private Limited
- ◆ Best Digital Transformation Provider – Infosys Finacle for the Sharjah Islamic Bank transformation programme

FINANCIAL SERVICES

- ◆ Best Retail Bank, UAE – Emirates NBD
- ◆ Best Retail Bank, Egypt – Banque Misr
- ◆ Best Islamic Bank, UAE – Dubai Islamic Bank
- ◆ Best Islamic Bank, Bahrain – Bahrain Islamic Bank (BisB)



PAST WINNERS - MEA FINANCE AWARDS 2021

- ◆ Best Islamic Bank, Egypt – Banque Misr
- ◆ Best Commercial Bank – Commercial Bank of Dubai
- ◆ Capital Markets Transaction of the Year – HSBC
- ◆ Best M&A – Standard Chartered Bank
- ◆ Best Bond Issue of the Year – MISR Capital
- ◆ Best Sukuk Deal of the Year – GFH Financial Group
- ◆ Best Takaful Provider – Noor Takaful
- ◆ Best Global Bank in the Middle East – Standard Chartered Bank
- ◆ Best SME Bank – National Bank of Fujairah
- ◆ Best Islamic Bank for SME's – Emirates Islamic
- ◆ Best Trade Finance Provider – National Bank of Fujairah
- ◆ Best Cash Management Bank – HSBC
- ◆ Best Treasury Management Services – Banque Misr
- ◆ Best Asset Management Firm – SEDCO Capital
- ◆ Best International Real Estate Investment Firm – Walton Global
- ◆ Best REIT Management Firm – Bonyan REIT Fund managed by Saudi Fransi Capital
- ◆ Best Investment Bank, Islamic – GFH Financial Group
- ◆ Best Investment Bank, Conventional, Saudi Arabia – Saudi Fransi Capital
- ◆ Best Investment Bank, Conventional, UAE – HSBC
- ◆ Best Brokerage Firm & Solutions Provider – Greenstone Equity Partners
- ◆ Best Investment Management Firm – Al Mal Capital Investment Management
- ◆ Best Robo Advisory Investment Solution – Commercial Bank of Dubai
- ◆ Best Private Bank in the Middle East – Barclays Private Bank
- ◆ Best Overall Wealth Management Service in the Middle East – Standard Chartered Bank
- ◆ Best Wealth Management Institution for HNWI's, UAE – Century Private Wealth Limited
- ◆ Best Wealth Management Institution for HNWI's – Deutsche Bank
- ◆ Best Wealth Management Institution for Ultra HNWI's – BNP Paribas Wealth Management
- ◆ Best Investment Consultancy Firm, UAE – Century Financial
- ◆ Best Investment Consultancy Firm, Saudi Arabia – SNB Capital
- ◆ Best Digital Transformation Advisory – Flaist
- ◆ Best Ratings Agency – S&P Global Ratings
- ◆ Best Research and Consultancy Firm, UAE – Century Financial



PAST WINNERS - MEA FINANCE AWARDS 2021

- ◆ Best Law Firm – KARM Legal Consultants
- ◆ Best Remittance and Foreign Exchange Company – Al Muzaini Exchange Co.
- ◆ Best Sustainable Finance Initiative – Barclays Private Bank
- ◆ Best Sustainable Lending – HSBC
- ◆ Best Sustainable Asset Management – Dubai Green Fund
- ◆ Best ESG Strategy – Dubai Islamic Bank

LEADERS IN BANKING AND FINANCE

- ◆ Outstanding Leadership Award – Massimo Falcioni, CEO, Etihad Credit Insurance
- ◆ Banker of the Year – Dr. Bernd van Linder, CEO, Commercial Bank of Dubai
- ◆ Lifetime Achievement Award – Dr. Adnan Chilwan, Group CEO, Dubai Islamic Bank
- ◆ Best Technology Leadership Award – Nidal Abou-Ltaif, President, Avaya International (EMEA-APAC)
- ◆ Best Technology Executive of the Year for Financial Services – Mohamed Abdel Razek, CIO, Standard Chartered Bank





CATEGORY SPONSORSHIP

PRE-EVENT EXPOSURE

Editorial

MEA Finance Magazine

- ◆ News story/round up of new sponsors announcing support and participation in awards
- ◆ Logos and name checks in features announcing the shortlist

www.mea-finance.com

- ◆ Article announcing sponsor support and participation in awards
- ◆ Article covering sponsor build up/related activities

Print and Online Advertising

Sponsor logo appears on each print advert once they have committed to supporting the awards. Adverts appear in:

- ◆ MEA Finance Magazine
- ◆ MEA Business Magazine
- ◆ Option of video interview with sponsor senior executive at the event
- ◆ Sponsorship onboarding will be announced on MEA Finance's social media and e-newsletter

Digital Marketing

Sponsor logo appears on each email blast once they have committed to supporting the awards. Digital marketing messages are sent to the following databases:

- ◆ www.mea-finance.com database
- ◆ MEA Finance subscribers list
- ◆ Database of past nominees

Sponsor logo appears on the awards website once they have committed to supporting the awards

Sponsor logo appears on e-invitations sent to guests two weeks prior to the awards with link to sponsor's website

Official awards sponsor logo for their own marketing material/PR

CATEGORY SPONSORSHIP

Branding

- ◆ Sponsor logo appears on onsite collateral in and around the awards ceremony
- ◆ Light boxes and/or banners
- ◆ Menus
- ◆ Looped on presentation screens during dinner
- ◆ On presentation screen during sponsored award

Client Entertainment

- ◆ (10) Ten seats for your team, including three course dinner and beverages for the duration of the evening

Category Presentation

- ◆ Sponsor representative invited to the stage by the MC to present the winner of their sponsored category with their trophy
- ◆ Photos will be taken for sponsor and the category winner on stage

- ◆ Photo gallery on www.mea-finance.com the day after the awards featuring sponsor presenting sponsored award/awards
- ◆ Logos and name check in post-awards feature in MEA Finance Magazine
- ◆ Logo featured in awards video, displayed on the awards website until the following years' event is held
- ◆ Images from the night of sponsor presenting sponsored award for their own PR
- ◆ Logo featured on email shot to www.mea-finance.com select database congratulating winners

TOTAL COST: \$20,000

CATEGORY SPONSORSHIP

SILVER SPONSORSHIP



Silver Sponsors receive all of the benefits available to Category Sponsors plus:

Print Advertising

1 Full Page advertisement in MEA Finance Magazine print and digital edition

Extra Client Entertainment

- ♦ Additional 5 invites to the awards ceremony and gala evening, total of (15) fifteen seats

Enhanced Branding

- ♦ Logo placement ahead of Category Sponsors on print ads, email shots, website and onsite branding

TOTAL COST: \$30,000

GOLD SPONSORSHIP



Gold Sponsors receive all of the benefits available to Category and Silver Sponsors plus:

Print Advertising

Additional of 1 Full Page advertisement in MEA Finance Magazine print and digital edition, total 2 Full Pages

Extra Client Entertainment

- ♦ Additional five invites to the awards ceremony and gala evening, total of (20) twenty seats

Enhanced Branding

- ♦ Logo placement ahead of Category and Silver Sponsors on print ads, email shots, website and onsite branding

TOTAL COST: \$40,000

PLATINUM SPONSORSHIP



Platinum Sponsors receive all of the benefits available to Category, Silver and Gold Sponsors plus:

Print Advertising

Additional of 1 Full Page advertisement in MEA Finance Magazine print and digital edition, total 3 Full Pages

Extra Client Entertainment

- ♦ Additional five invites to the awards ceremony and gala evening, total of (25) twenty-five seats

Enhanced Branding

- ♦ Logo placement ahead of Category, Silver and Gold Sponsors on print ads, emailshots, website and onsite branding
- ♦ Exclusive logo placement on entrance branding
- ♦ Opportunity to play 30 second television commercial during awards intermission

Thought Leadership

- ♦ Position speaker as a key industry figure (3 minutes maximum, pre-approved speech)
- ♦ Platinum sponsor name check and thanks by the MC in the opening remarks

Profile Opportunity

- ♦ Full interview with chief executive of sponsor in one of the issue MEA Finance Magazine

TOTAL COSTS: \$50,000



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