



**12 November 2024**

**The Ritz Carlton JBR, Dubai  
United Arab Emirates**

# MEA FINANCE AWARDS 2024

## The 2024 MEA Finance Annual Industry Awards

As we approach the closing months of the year, nominations for the proudly regionally based and focused Annual MEA Finance Industry Awards are being made in anticipation of the most eminent and admired mark of excellence in the region's banking and financial services sectors – The MEA Finance Annual Industry Awards.

With our region now established as a leading global financial services hub that still have the majority of its growth ahead of it, the MEA Finance Industry Awards bring their winners a unique and important status.

The MEA Finance Industry Awards provide well deserved recognition, rightfully highlighting financial institutions, technology solutions providers, fintechs, service providers and individuals for their exceptional achievements, ground breaking services and inspirational leadership in delivering innovative products and services and the thoughtful provision of day-to-day life opportunities of the highest value to their clients and customers across all walks of society.

The 2024 MEA Annual Finance Industry Awards provide a highly visible showcase, celebrating the institutions and individuals who have contributed to the advancement of the banking industry in the Middle East and Africa. A long list of categories is in place to spotlight and honour institutions and individuals for their ingenuity and adaptation to the demands of our fast changing and challenging times. This year nominees will be assessed on a range of qualities and principles including:

- Exceptional products and services
- Digital readiness and implementation
- Responsiveness to changing times
- Innovative and outstanding leadership
- Inclusivity and community awareness
- Effective and successful deal or project execution



The awards presentation ceremony will be held on the 12<sup>th</sup> of November at The Ritz Carlton JBR.

Join over 250 senior banking, finance and technology executives from the Middle East & Africa.

## WHY ENTER THE MEA FINANCE AWARDS?



Recognition of your special efforts to manage through the past 18 months of challenging and highly competitive times.



Well merited recognition for your technology and AI implementation experience and outcomes.



Networking opportunities among your industry shaping peers - senior banking and finance executives, fintech innovators and top technology leaders at the awards ceremony.



Advance your market presence and build recognition from the industry.



Promote your market-making, landmark achievements, sharpen your competitive edge and rise above your competitors.



# AWARDS CEREMONY



# METHODOLOGY

The MEA Finance Awards will recognise the achievements of the region's leading banks, financial institutions, fintech businesses and technology providers at the forefront of digital transformation fuelling the regional financial services revolution.

The selection of the winners will be based on the veracity and strength of nominations, with research and consideration from industry experts and further deliberation of the opportunities for and benefits to regional economies through the utility of their technological innovation and service solutions.

## JUDGING PROCESS

**The awards nominations will be judged by a panel of industry experts in collaboration with the MEA Finance editorial team.**

1. All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
2. The judging panel includes former banking and finance leaders and senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
4. Scores from both the judging panel and the editorial team shall be collected and combined to determine the highest scoring institution in each category which will be declared winner.

## KEY DATES

**SEPTEMBER 25**  
OPEN FOR ENTRIES

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**OCTOBER 19**  
SUBMISSION DEADLINE

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**OCTOBER 20-31**  
JUDGING PROCESS

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**NOVEMBER 9**  
AWARDS CEREMONY



# AWARDS CATEGORIES

## TECHNOLOGY & INNOVATION

- ◆ Best Mobile Banking Service Implementation
- ◆ Best Digital Banking Service
- ◆ Best Online Banking Service
- ◆ Best AI Deployment/Implementation
- ◆ Best use of AI and ML in Banking
- ◆ Best use of AI in Asset Management
- ◆ Best Cybersecurity Implementation
- ◆ Best Cybersecurity Provider
- ◆ Best User Experience/Engagement
- ◆ Best Digital Transformation Implementation
- ◆ Special Achievement in Digital Innovation
- ◆ Best Financial Data Analysis Provider
- ◆ Best Cloud Services Provider
- ◆ Best Cloud Transformation Innovation
- ◆ Best Payments Solutions Provider
- ◆ Best Cybersecurity Provider
- ◆ Best Core Banking Service Provider
- ◆ Best Digital Banking Innovation Provider
- ◆ Best Islamic Digital Banking Provider
- ◆ Best Risk Management Solutions Provider
- ◆ Best Reg Tech Solutions Provider
- ◆ Best Islamic Finance Banking Software Provider
- ◆ Best Islamic Fintech Solutions Provider
- ◆ Best ESG Program
- ◆ Best Financial Technology Provider
- ◆ Best BaaS Provider
- ◆ Best BaaP Provider

## BANKING & FINANCIAL SERVICES

### Best Retail Bank

- ◆ Best Retail Bank – UAE
- ◆ Best Retail Bank – Saudi Arabia
- ◆ Best Retail Bank – Kuwait
- ◆ Best Retail Bank – Bahrain
- ◆ Best Retail Bank – Egypt
- ◆ Best Premium Banking Services

### Best Islamic Banking and Finance

- ◆ Best Islamic Bank – UAE
- ◆ Best Islamic Bank – Saudi Arabia
- ◆ Best Islamic Bank – Kuwait
- ◆ Best Islamic Bank – Bahrain
- ◆ Best Islamic Bank – Egypt
- ◆ Best Takaful Provider
- ◆ Best Sukuk Deal of the Year
- ◆ Best Sukuk Islamic Fund

### Best Commercial Bank

- ◆ Best Commercial Bank – UAE
- ◆ Best Commercial Bank – Saudi Arabia
- ◆ Best Commercial Bank – Kuwait
- ◆ Best Commercial Bank – Bahrain
- ◆ Best Commercial Bank – Egypt

### Best Global Bank in the Middle East

- ◆ Best SME Bank
- ◆ Best Islamic Bank for SME's
- ◆ Best Cash Management Bank
- ◆ Project Finance Bank of the Year
- ◆ Best Trade Finance Bank
- ◆ Best Treasury Management Services

### Capital Markets & Transaction of the Year

- ◆ Best M&A
- ◆ Best IPO of the Year
- ◆ Best Bond Issue of the Year
- ◆ Debt Capital Markets Deal of the Year
- ◆ Equity Capital Markets Deal of the Year
- ◆ Best Leveraged Finance
- ◆ Best Foreign Exchange Bank
- ◆ Best Investment Bank

# AWARDS CATEGORIES

## INVESTMENT

- ◆ Best Fixed Income investment services
- ◆ Best Equities investment services
- ◆ Best Asset Management Firm - Conventional
- ◆ Best Asset Management Firm – Islamic
- ◆ Best Brokerage Firm & Solutions Provider
- ◆ Best Investment Management Firm

## WEALTH MANAGEMENT

- ◆ Best Private Bank in the Middle East
- ◆ Best Overall Wealth Management Service in the Middle East
- ◆ Best Wealth Management Institution for HNWI's
- ◆ Best Wealth Management Institution for Ultra HNWI's
- ◆ Best Domestic Private Bank
- ◆ Best Global Private Bank in the Middle East
- ◆ Best Family Office Service
- ◆ Best Family Office Platform Provider
- ◆ Best Independent Family Office
- ◆ Best Succession Planning Services
- ◆ Best Foundation Services
- ◆ Best Wealth & Investment Technology Provider
- ◆ Best Digital Innovation and Services in Wealth Management

## FINANCIAL ADVISORY & SERVICE PROVIDERS

- ◆ Best Management Consultancy Firm
- ◆ Best Investment Consultancy Firm
- ◆ Best Digital Transformation Advisory
- ◆ Best Ratings Agency
- ◆ Best Research and Consultancy Firm
- ◆ Best Law Firm

## COMMUNITY AWARENESS & ESG

- ◆ Best Financial Inclusivity Initiative
- ◆ Best Financial Inclusivity product
- ◆ Best Sustainable Finance Initiative
- ◆ Best Sustainable Lending
- ◆ Best Sustainable Asset Management
- ◆ Best ESG Strategy

## REAL ESTATE INVESTMENT

- ◆ Best Real Estate Investment Firm – UAE
- ◆ Best Real Estate Investment Firm – KSA
- ◆ Best Real Estate Investment Firm – Kuwait
- ◆ Best Commercial Real Estate Investment Firm
- ◆ Best International Real Estate Investing Firm in the Middle East
- ◆ Best REIT Management Firm

## LEADERS IN BANKING AND FINANCE

- ◆ Outstanding Leadership Award
- ◆ Best Technology Provider Leadership Award
- ◆ Best Technology Executive of the Year for Financial Services
- ◆ Banker of the Year







# CATEGORY SPONSORSHIP

## PRE-EVENT EXPOSURE

### Editorial

#### MEA Finance Magazine

- ◆ News story/round up of new sponsors announcing support and participation in awards
- ◆ Logos and name checks in features announcing the shortlist

[www.mea-finance.com](http://www.mea-finance.com)

- ◆ Article announcing sponsor support and participation in awards
- ◆ Article covering sponsor build up/related activities

### Print and Online Advertising

Sponsor logo appears on each print advert once they have committed to supporting the awards. Adverts appear in:

- ◆ MEA Finance Magazine
- ◆ Option of video interview with sponsor senior executive at the event
- ◆ Sponsorship onboarding will be announced on MEA Finance's social media and e-newsletter

### Digital Marketing

Sponsor logo appears on each email blast once they have committed to supporting the awards. Digital marketing messages are sent to the following databases:

- ◆ [www.mea-finance.com](http://www.mea-finance.com) database
- ◆ MEA Finance subscribers list
- ◆ Database of past nominees

Sponsor logo appears on the awards website once they have committed to supporting the awards Sponsor logo appears on e-invitations sent to guests two weeks prior to the awards with link to sponsor's website Official awards sponsor logo for their own marketing material/PR

# CATEGORY SPONSORSHIP

## ON THE DAY EXPOSURE

### Branding

- ◆ Sponsor logo appears on onsite collateral in and around the awards ceremony
- ◆ Light boxes and/or banners
- ◆ Menus w Looped on presentation screens during dinner
- ◆ On presentation screen during sponsored award

### Client Entertainment

- ◆ (8) Eight seats for your team, including three course dinner and beverages for the duration of the evening

### Category Presentation

- ◆ Sponsor representative invited to the stage by the MC to present the winner of their sponsored category with their trophy
- ◆ Photos will be taken for sponsor and the category winner on stage

## POST-EVENT EXPOSURE

- ◆ Photo gallery on [www.mea-finance.com](http://www.mea-finance.com) the day after the awards featuring sponsor presenting sponsored award/awards
- ◆ Logos and name check in post-awards feature in MEA Finance Magazine
- ◆ Logo featured in awards video, displayed on the awards website until the following years' event is held
- ◆ Images from the night of sponsor presenting sponsored award for their own PR
- ◆ Logo featured on email shot to [www.mea-finance.com](http://www.mea-finance.com) select database congratulating winners

**TOTAL COST: \$20,000**

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# CATEGORY SPONSORSHIP

## SILVER SPONSORSHIP

Silver Sponsors receive all of the benefits available to Category Sponsors plus:

### Print Advertising

- ◆ 1 Full Page advertisement in MEA Finance Magazine print and digital edition

### Client Entertainment

- ◆ (8) Eight seats for your team, including three course dinner and beverages for the duration of the evening

### Enhanced Branding

- ◆ Logo placement ahead of Category Sponsors on print ads, email shots, website and onsite branding

**TOTAL COST: \$30,000**

## GOLD SPONSORSHIP

Gold Sponsors receive all of the benefits available to Category and Silver Sponsors plus:

### Print Advertising

- ◆ Additional of 1 Full Page advertisement in MEA Finance Magazine print and digital edition, total 2 Full Pages

### Client Entertainment

- ◆ (8) Eight seats for your team, including three course dinner and beverages for the duration of the evening

### Enhanced Branding

- ◆ Logo placement ahead of Category and Silver Sponsors on print ads, email shots, website and onsite branding

**TOTAL COST: \$40,000**

## PLATINUM SPONSORSHIP

Platinum Sponsors receive all of the benefits available to Category, Silver and Gold Sponsors plus:

### Print Advertising

- ◆ Additional of 1 Full Page advertisement in MEA Finance Magazine print and digital edition, total 3 Full Pages

### Client Entertainment

- ◆ (8) Eight seats for your team, including three course dinner and beverages for the duration of the evening

### Enhanced Branding

- ◆ Logo placement ahead of Category, Silver and Gold Sponsors on print ads, email shots, website and onsite branding
- ◆ Exclusive logo placement on entrance branding
- ◆ Opportunity to play 30 second television commercial during awards intermission

### Thought Leadership

- ◆ Position speaker as a key industry figure (3 minutes maximum, pre-approved speech)
- ◆ Platinum sponsor name check and thanks by the MC in the opening remarks

### Profile Opportunity

- ◆ Full interview with chief executive of sponsor in one of the issue MEA Finance Magazine

**TOTAL COSTS: \$50,000**



## CONTACT US

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