MEAFINANCE Banking Technology

Summit & Awards 2022

19 MAY 2022 ARMANI HOTEL BURJ KHALIFA DUBAI, UAE

Continuing Innovation in Banking & Finance

The exclusive annual forum connecting leading bankers and technology professionals to debate new developments in digitisation and identify emerging trends and opportunities in the regional financial markets.

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Overview

2021 was a special year in the regional banking and technology markets. Digitisation across the range of products and services was no longer an option to be adopted at a sedate pace but became the fully expected industry norm. The region's banks and financial institutions vied for leadership in banking innovation, financial technology vendors competed vigorously to offer the latest opportunities for banks to take that lead and newer types of financial methods offered by neobanks or tokenisation service providers became part of the regional industry landscape.

In this new regional banking and finance normal, distinguishing your business in innovation and technological development is not only more competitive but also less noticeable. How will financial services providers and banking technology vendors continue to expand their markets and keep innovating as 2022 progresses? What will be the new catalysts for technology and service development in the region's banking sector and how will the industry change in the coming year?

MEA Finance Banking Technology Summit & Awards 2022 will gather regional leaders in banking and Big Technology in a series of panel debates. The Summit discussions will cover the extent and magnitude of the banking challenges ahead needed to drive the shift toward establishing future-focused banks.

Following on from the summit comes our 2022 Annual Banking Technology Awards, recognising the commendable achievements of banks and technology businesses for their delivery of smarter banking solutions and for their ability to drive real growth in an increasingly competitive regional market. More than 400 regional banking and technology leaders with a format attracting the entire spectrum of interested professionals including regulators, technology companies, start-ups, fintechs, innovators and other stakeholders from the value chain

What to expect







on the future of

banking

400+ Regional Banking, Finance and Tech Leaders

30 +Thought Leaders In-depth sessions and Experts



- More than 400 regional banking and technology leaders with a format attracting the entire spectrum of interested professionals including regulators, technology companies, start-ups, fintechs, innovators and other stakeholders from the value chain
- Solid engagement opportunities for your company with decision makers to directly tell them about your company's solutions to today's most pressing industry issues
- Exposure to the regional banking fraternity with your brand visibility in the exhibition area during networking breaks and via participation in panel discussions and keynote presentations
- Opportunity to be recognised and celebrated as a bank or technology business at the forefront of digital transformation at the MEA Finance Banking **Technology Awards**

BE AN EVENT PARTNER

We present a wide range of options for sponsors depending on their needs, level of engagement, and branding they want from the event.

INDIVIDUAL EVENT PACKAGES

In addition to our existing packages, we can sit with you to develop a bespoke sponsorship package to provide high exposure and engagement before, during and after the event.

Who Should Attend

C-Suite

- Chief Executive Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Operating Officer
- Chairman
- Chief Audit Executive
- Chief Commercial Officer
- Chief Economist and Head of Research
- Chief of Shared Services Officer
- Chief Risk Officer
- Managing Director
- MD Head of Treasury, Capital Markets & FI

Department & Section Heads

- Partner Financial Services
- Advisor Investment Management
- Commercial Advisor
- Executive Director
- Head of Client Relations
- Head of Payments, Remittances & FX
- Head of Regulatory Advisory and Assurance
- Head of Transactional Banking
- Head Corporate Relations and Strategic
 Partnerships
- Head Digital Strategy and Change
- Head of E-Banking
- Head of Market Risk
- Head of AML & Sanctions
- Head of Bancassurance
- Head of CAD, Remedial & Collection
- Head of Central Operations
- Head of Change Management
- Head of Client Experience
- Head of Compliance

- Head of CRM
- Head of Disclosure and Issuance
 Department
- Head of Enterprise Architecture
- Head of Enterprise Banking Platforms
- Head of External Communications
- Head of Finance
- Head of Financial Institutions
- Head of Government Relations & PR
- Head of Information Security
- Head of Investment Solutions
- Head of Issuance
- Head of Prepaid Cards
- Head of Regulatory Compliance
- Head of Retail Banking
- Head of Risk Specialist
- Head of Strategic Planning
- Head of Strategy Technology
- Head of Transaction Banking
- Head Product Manager
- Manager Audit & Compliance
- Manager Operational Risk
- Payments & Contract Manager
- Portfolio Specialist Insights & Strategy
- Project Manager
- Regional Compliance Manager
- Regional Manager Compliance & Risk Retention & Vigilance Manager
- Senior CRM Project Lead
- Senior CX Manager
- Senior Manager Digital Transformation
- Senior Manager Treasury
- Information Security, Senior Strategic Advisor
- Senior Trade Officer, Strategy & PMO
- Assistant Vice President Global Customer Relations

- Associate VP Strategic Engagements
- AVP Agile Delivery Retail Banking
- AVP Credit Risk and Portfolio Manager
- FS Strategy Manager
- SVP & Head of Compliance Compliance
 Personal Banking Group
- SVP & Regional Head Corporate & Commercial Banking
- Vice President, Compliance
- VP Risk and Change Management
- VP Wealth and Asset Management
- VP Strategic Initiatives & Bancassurance

Conference

The MEA Finance Banking Technology Summit last year brought together over 200 regional banking and technology leaders for a day of immersive discussion on the latest developments and most pressing issues facing the banking industry in the Middle East and Africa.

The one-day, exclusive gathering included 5 presentations and 5 panel discussions, with over 30 industry-leading experts and distinguished speakers who came to discuss the future of banking innovation.





Keynote: Impact of the Pandemic on Future Banking Strategies











Conference



Panel 1: Technology for Banking: Past Successes, Emerging Landscape & New Challenges



Panel 2: Competitors, Vendors and Partners: The Blurring Line



Panel 3: Open Banking & New Business Models



Panel 4: Demanding Consumer: What's New and Beyond Banking



Panel 5: Transformational Technologies & Implementation

Agenda

3:00-9:00	Registration & Networking
9:00-9:15	Welcome Note
9:15-9:30	Keynote Address
9:30-10:15	Panel 1: Open Banking, expecting exponential growth to continue
	The panel will debate the use of Open Banking & Open APIs as they continue their accelerating growth across the region and around the world through 2022. As customers and small businesses connect their accounts with authorised third parties, how can technology players help develop secure systems that build confidence and trust while providing richer user experiences? What affects will the accompanying rise in fintechs and neobanks have on the banking and financial technology sectors in the region and can Open Banking and API's mitigate competition risk?
	Moderator: Mohamed Roushdy, Founder, Fintech Bazaar
	Speakers: Mirna Sleiman, Founder & CEO, Fintech Galaxy Ali Imran, Head of Digital Services & Transaction Banking, Commercial Bank of Dubai Dr. Nouran Youssef, Senior Financial Sector Specialist, Arab Monetary Fund Peter Smith, Head of Policy and Strategy, DFSA Vivek Porwal, SVP & Head - Banking Practice, Quality Kiosk Saud Al Dhawyani, CTO, Emirates NBD
10:15-10:30	Microsoft Presentation

10:30-11:15 Panel 2: The Digitisation of Wealth Management: Can premium service be maintained or even heightened?

Discussing the innovations developed by technology for wealth management and asking whether digitisation can provide the types of specialized tailored services and advisory skills that HNWI's are accustomed to receiving from premium finance services providers. As newer and more digitally native generations move into the wealth categories through advancement within family business, succession or inheritance, how is the demand for secure, intuitive and high-yielding asset and wealth management being satisfied by technology vendors and the traditional wealth service providers?

Speakers:

Anand Krishnan, Director - Head of Technology, Emirates Investment Bank Anthony Habis, Managing Director, BNY Mellon Dinesh Sharma, Managing Director & CEO Consumer Bank - Middle East, Citi Ayesha Abbas, Managing Director and Head of Affluent Priority & Premium Banking, Standard Chartered UAE Daniel Roberts, Head of Wealth, HSBC

1:15-11:45 Cot	ffee Break
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I1:45-12:00 Thales Presentation

12:00 - 12:45 Panel 3: Competitors, Vendors and Partners: The Blurring Line

The application of fintech and other emerging technologies continues to change the banking and finance landscape and the borders between competitors, vendors and partners are more fluid than ever, giving rise to new business dynamics, relationships and models. The session will critically examine the attitude, the implementations and the preparedness of banks towards these new realities and how can they have leveraged this new situation to grow.

Speakers:

Devid Jegerson, Head of Customer Experience & Platform Development, National Bank of Fujairah Ahmed Al Naqbi, CEO, Emirates Development Bank George Hojeige, CEO, Virtuzone Sriranga Sampathkumar, VP & General Manager – Middle East & Africa, Infosys Anirudha Panse, MD & Head of Trade Finance Product Innovation, First Abu Dhabi Bank



12:45-1:30 Panel 4: Assessing existing cross-border payment infrastructures

Blockchain-based technologies have indeed changed the landscape of traditional cross-border payment corridors that was marred with high costs, third-party intermediaries, and a long chain of data verification. With cross-border payments now one of the focal points for global enhancements, how are decentralized technology and tokenized assets transforming cross-border payments markets in MENA? Is borderless payment transaction the future of finance? In this session, the panel will focus on the proof of concept of blockchain-powered cross-border payments infrastructure that serves both retail and wholesale payments and utilizes currency exchanges and tokenized assets. It will also ask compliance and regulatory challenges and potential downsides such as security risks, volatility of digital assets, and the costly code errors in smart contracts.

Speakers:

Olivier Crespin, CEO, Zand Mohit Gupta, Director - Product Management, Middle East & North Africa,

Mastercard Mohammed Wassim Khayata, Founder & CEO, Al Maryah Community Bank

Domenico Scaffidi, Vice President, Global Industry & Regulatory Affairs, Volante

Gautam Dutta, MD & Head of Cash Management Product Innovation, First Abu Dhabi Bank

1:30 - 2:30 LUNCH

2:30-3:15 Panel 5: Facing the challenges of the changing payments landscape in the Middle East & Africa

What drives progress in payments for retail and commercial customers? Can technology not only bring about innovations in service ease, lower charges and convenience such as BNPL (Buy Now Pay Later), Digital Currencies, Contactless and Open APIs, but can it also help improve the efficiency of institutions and also with keeping pace with changing regulatory requirements? With non-traditional payments providers like Apple etc. joining the field, can technology help financial institutions maintain margins in this highly competitive sector?

Speakers:

Arjun Singh, Head of Financial Services, Arthur D. Little
Vincent Kilcoyne, Head of Product Management, Smartstream
Viji Varghese, SVP Head of Global Payments and Clearing I Payment
Operations, Mashreq
Onur Ozan, Managing Director / Regional Head - Middle East, North
Africa and Turkey, SWIFT
Kazim Kirmani, MD & Head of Products and Data, Magnati
Balaji Muthu, Executive Director, Mindgate

3:15 - 4:00 Panel 6: How can technology help to give banks an edge in retail banking?

Digital retail banking is pretty much the norm and what was regarded as traditional banking is now the way things used to be done. In the new retail banking normal, distinguishing your services with innovation, growing business and retaining customer loyalty is becoming increasingly competitive. This session asks how can banks and technology vendors continue to work together to distinguish services and retain and a competitive edge?

Moderator:

Angela Halawi, Financial Services Industry Lead, Microsoft

Speakers:

Amit Malhotra, General Manager, Commercial Bank of Dubai Saqib Khan, Regional Head, Middle East, Backbase Sanjay Malhotra, Chief Consumer Banking Officer, Dubai Islamic Bank Tarek Soubra, CTO, Al Maryah Community Bank

4:00 - 4:30 Coffee Break

4:30 - 4:45	Mindgate Presentation					
4:45-5:30	Panel 7: New Challenges and Recent Successes, the Emerging Landscape in Banking Technology					
	The session will discuss key challenges facing banks and finan institutions in today's digital environment, with particular focu on cybersecurity threats and solutions, regulatory challenges and fraud mitigation. Panellists will examine the current finance technology landscape, highlighting recent successes and look into near-future developments.					
	Speakers: Mohammed Abdel Razek, CIO - Africa Middle East & Islamic Banking, Standard Chartered Bank Shankar Garg, Region Head - Middle East & Africa, Xebia Srinivasan Sampath, Acting Head of Technology, First Abu Dhabi Bank Mamoun Alhomssey, CIO, Abu Dhabi Islamic Bank					
5:30-5:35	Closing Remarks/End of Summit					
6:00-7:00	Awards Registration					
7:00-8:00	Awards Ceremony					

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Raja Al Mazrouei **Executive Vice President DIFC FinTech Hive**



Ahmed Mohamed Al Naqbi Chief Executive Officer **Emirates Development Bank**



Arjun Vir Singh Head of Financial Services - MENA Arthur D. Little



George Hojeige Chief Executive Officer Virtugroup



Ali Imran Head of Transaction **Banking & Digital Services** Commercial Bank of Dubai



Ayesha Abbas Managing Director - Head of Affluent, Priority & Premium Banking, and Branch Network Standard Chartered Bank



Kazim Kirmani Managing Director & Head of Products and Data Magnati



Amit Malhotra General Manager -Personal Banking Group Commercial Bank of Dubai

Devid Jegerson

Head of Customer

Experience and Platform

Development

National Bank of Fujairah PJSC

Mirna Sleiman

Founder & CEO

Fintech Galaxy



Anand Krishnan Director, Head of Technology **Emirates Investment** Bank



Dinesh Sharma Managing Director & CEO Consumer Bank -Middle East Citi



Mohamed Abdel Razek Chief Tech & OPs Officer -Africa, Middle East **Standard Chartered** Bank



Managing Director, Head of Middle East & Africa **Bank of New York Mellon**



Domenico Scaffidi & Regulatory Affairs - Interim EU & Africa Head of Sales Volante



Anthony Habis



Anirudha Panse MD & Head of Trade **Finance Product Innovation** First Abu Dhabi Bank



Mohamed Roushdy

Founder & CEO

Fintech Bazaar



Daniel Robinson Vice President, Global Industry Head of Wealth & Personal Banking (WPB) UAE HSBC



Mohammed Wassim Khayata Founder & CEO Al Maryah Community **Bank**



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Mohit Gupta Director - Product Management Middle East & North Africa Mastercard



Dr. Nouran Youssef Senior Financial Sector Specialist Arab Monetary Fund



Olivier Crespin Co-Founder & CEO Zand



Onur Ozan Head of Middle East, North Africa & Turkey SWIFT



Peter Smith Managing Director, Head of C Strategy, Policy and Risk Dubai Financial Services Authority





Saud Al Dhawyani Chief Technology Officer Emirates NBD



Saqib Khan Regional Head, Middle East Backbase



Shankar Garg Region Head - Middle East and Africa Xebia



Srinivasan Sampath Acting Group Chief Technology Officer First Abu Dhabi Bank

Sriranga Sampathkumar VP & General Manager – Middle East & Africa Infosys



Tarek Soubra Chief Technology Officer Al Maryah Community Bank



Viji Varghese SVP, Head of Global Payments & Clearing Mashreg



Vincent Kilkoyne EVP Product Management SmartStream Technologies



Vivek Porwal SVP, Consulting and Banking Practice Head QualityKiosk Technologies



Previous Speakers included...



Bryan Stirewalt Chief Executive Dubai Financial Services Authority



Abe Karar Chief Digital Officer Fintech Galaxy



Ahmad Abu Eideh Chief Executive Officer United Arab Bank



Angela Halawi Financial Services Lead Microsoft



Head of Data and Technology

Governance FSRA

Abu Dhabi Global Market



Cassim Docrat Regional Director DDCAP (DIFC) Limited



Damon Madden Principal Product Sales Specialist ACI Worldwide, Inc.



Devid Jegerson Head of Customer Experience and Platform Development National Bank of Fujairah PJSC



Ellis Wang Group Head of Technology, Transformation and Information Mashreq



Fraser Brown Executive Director, Banking & Insurance Abu Dhabi Global Market



Gaurav Dubey Chief Executive Officer TDeFi Accelerator



Giselle Bou Ghanem Senior Program Manager for Public Cloud - International CTO Office Avaya



Ghinwa Baradhi Chief Information Officer -Middle East, Northern Africa & Turkey (MENAT) HSBC



Gonçalo Traquina Advisory Partner KPMG Lower Gulf



Haifa Aboufarah Enterprise Account Manager - FSI Dell Technologies



Ken Coghill Director and Head of Innovation & Technology Risk Supervision Dubai Financial Services Authority



Kokila Alagh Founder KARM Legal Consultants



Mohamed Roushdy, MBA Chief Executive Officer Fintech Bazaar

Previous Speakers included...



Mohammed Abdel-Razek CIO - Africa, Middle East & Islamic Banking Standard Chartered Bank



Nicolai Solling Chief Technology Officer Help AG



Omar Akar Vice President & Managing Director, Cloud & AI BG Huawei Middle East



Onur Ozan Head of Middle East, North Africa and Turkey SWIFT



Pedro Pinto Coelho Chairman Portuguese Fintech and InsurTech Association



Rajashekara Maiya **Global Head of Business Consulting and Product** Strategy Infosys Finacle



Sanat Rao Chief Business Officer & **Global Head** Infosys Finacle



Saud Al Dhawyani Chief Technology Officer **Emirates NBD**



Shantnoo Saxsena **Chief Operating Officer** Mass DeFi



Stefan Kimmel Chief Operating Officer Commercial Bank of Dubai



Head of Channels & Partner

Management

Appway

Valérie Bauloye

Waleed Saied Mohamed Hasabelnabi **Co-Founder - VP Technology** Cubic Systems



Yan Bechet Head of Client Coverage, **Dubai Commercial Banking** HSBC Bank Middle East Limited



Yuri Misnik **Group Chief Technology** Officer First Aby Dhabi Bank



Zubair Ahmed Executive Vice President & General Manager of Middle East & Africa VeriPark





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About the Awards

Conceived and based in our exciting and promising region, MEA Finance was established with the goal of serving the regional banking and financial services sector. We are committed to providing dedicated news, insightful interviews and thought leadership from the region's financial service providers and banking technology leaders. MEA Finance is best placed to cover the full range of the banking and financial sectors, from retail to investment banking; wealth management to Islamic finance, and the fast-developing technology that powers the industry.

As part of our integral role in the region's banking sector, we benchmark, recognise and actively encourage excellence within institutions.

MEA Finance Banking Technology Awards 2022 will give due recognition and celebrate the achievements of the region's leading banks, financial institutions and technology providers at the forefront of digital transformation who have worked together to build smarter, more effective and efficient systems for the new age banking customers.

KEY DATES

Open for Entries: 24 January 2022

Submission Deadline: 8 April 2022

Judging Process: 11-22 April 2022

Awards Ceremony: 19 May 2022

Celebrate the successes in banking technology with us!

Submission Process

MEA Finance conducts its own research to ensure that our awards categories accurately reflect the current banking landscape and comprehensively recognise the achievements of the industry.

As a result, we have determined 50 award categories that provide regional recognition to exceptional banks, financial institutions and technology providers who are shaping the new digital financial landscape and have made outstanding contributions to the future of the industry.

Institutions can nominate themselves in all relevant categories as deemed appropriate, provided the submission is sent in before the deadline, and in the required format.

How to enter?

Step 1: Choose your category. It is important to review the individual descriptions and criteria before choosing your category.

Step 2: Upload relevant financial performance documents or other relevant information.

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Step 3: Confirm submission of your entry.

*Submission deadline: 22 April 2022

Judging Process

The awards will feature a rigorous two-step judging process by a panel of industry experts in collaboration with the MEA Finance editorial team.

- 1. All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research, and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
- 2. The judging panel will be composed of senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
- 3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
- 4. Scores from both the judging panel and the editorial team shall be collected and combined. The editorial team will hold an official tabulation of the scores to determine the highest scoring institution per category which will be declared winner.



Awards Photos

















est Open Banking & API Impler















Award Categories

Financial Institutions

- 1. Digital Banking Innovation of the Year
- 2. Best Digital Innovation in Islamic Banking of the
- Year
- 3. Best Neobank
- 4. Best Cybersecurity and Risk Management
- Implementation
- 5. Best Core Banking Technology Implementation
- 6. Best Islamic Banking System Implementation
- 7. Best Data Management
- 8. Best Analytics System
- 9. Best Mobile Banking Services
- 10 Most Innovative Emerging Technology Implementation
- **11.** Best Cloud Implementation
- 12. Best Innovation in User Experience
- 13. Best Innovation in Retail Banking
- 14. Best Innovation in Corporate Banking and Finance
- **15.** Best Innovation in Investment Banking
- **16.** Best Innovation in Trade Finance
- 17. Best Regulation Technology Solution
- 18. Most Innovative Trading Platform
- **19.** Best AML/KYC Solution
- **20.** Best FinTech Solutions Implementation
- 21. Best Islamic Fintech Solutions Implementation
- 22. Best AI Technology Implementation
- 23. Best Open Banking & API implementation
- 24. Best Branch Digitisation Implementation
- **25.** Best Corporate Payment Service
- **26.** Best Risk & Compliance Implementation
- 27. Best Retail Payment Implementation
- 28. Best Treasury Management Implementation
- **29.** Tech Leadership Awards

Technology Vendors Digital Banking Provider of the Year Islamic Digital Banking Provider of the Year Best Cybersecurity Provider

- 4. Best Core Banking Solutions Provider
- 5. Best User Experience Solution Provider
- 6. Best Data Management Solution Provider
- 7. Best Risk Management Solution Provider
- 8. Best Analytics Solution Provider
- 9. Most Innovative Cloud Services Provider
- 10. Most Innovative Mobile Banking App
- **11.** Best RegTech Solution Provider
- 12. Bset Trading Infrastructure Provider
- 13. Best AML/KYC Solution Provider
- 14. Best Communications Infrastructure Provider
- 15. Best Open Banking & API Solutions Provider
- **16.** Most Innovative Payment Solutions Provider
- 17. Best Wealth and Investment Technology Provider
- **18.** Most Innovative Digital Wallet Deployment
- **19.** Best Digital Transformation Consultancy Firm
- 20. Tech CEO of the Year
- 21. Financial Services Technology Leadership Award

Financial Institutions

1. Digital Banking Innovation of the Year

Most banks in the region offer an online banking platform providing the same services. This category recognises products or services that are uniquely different from what is already in the market.

2. Best Digital Innovation in Islamic Banking of the Year

This category recognises the provider of Islamic Banking and Shari'ah finance that has through digitization, created products and methods which add value and service in unique ways to this important financial services space.

3. Best Neobank

Several banks in the region have launched their respective neobanks. This award recognises the financial institution that has successfully introduced a neobank that is efficient, offering a range of digital and mobile-first financial solutions including investments, payments money transfer and lending.

4. Best Cybersecurity and Risk Management Implementation

This award recognises the overall best financial institution that has demonstrated the implementation of exemplary protection and adaptability across all its online, technological and data systems, plus has implemented a high-water mark procedure in identification, evaluation, and prioritisation of risks with effective abilities to control the impact of any unwanted occurrences.

5. Best Core Banking Technology Implementation

As quickly as technology evolves, so does the role of a bank, especially these days. This category recognises a financial insitution that has managed to create or implement an exceptional back-end system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

6. Best Islamic Banking System Implementation

This category recognises an Islamic financial insitution that has managed to create or implement an exceptional Shari'ah-compliant back-end system processing daily banking transactions, updates accounts and other financial records, and yet is agile enough to remain effective in today's fast changing environment and cater to the various requirements of an organisation.

7. Best Data Management

This award recognises a financial institution that can demonstrate that it has implemented an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. It must have had a positive impact on key operating figures and profitability and proved of vital use in the recent challenging circumstances.

8. Best Analytics System

This award gives recognition to a financial institution that has managed to produce or implement an analytics solution with proven ability to examine raw data in order to make useful conclusions to guide business decisions.

9. Best Mobile Banking Services

Banks regularly update their apps to include new functions and valueadded services. This award honours a bank that has developed its app in the most efficient manner to allow customers to conduct a wide range of financial transactions on a mobile device. Not necessarily the app with the greatest number of services, it is about added value and utility to a customer's everyday life.

10. Most Innovative Emerging Technology Implementation

This awards a financial institution that has managed use existing technologies such as AI, biometrics or blockchain in the most creative and helpful manner.

11. Best Cloud Implementation

Banking and finance leaders recognize that the cloud is a location for banks and other financial services firms to store data and applications and access advanced software via the internet. This award recognises the financial institution that has best managed to implement a cloud solution that has enhanced its business performance while also offering improved service to clients and customers.

12. Best Innovation in User Experience

This award goes to the bank or financial institution that has, by keeping the customers' needs and expectations at the forefront when devising new products and services or has created new methods and delivery of service that have changed the user's landscape, most clearly improved the user experience.

13. Best Innovation in Retail Banking

This award recognises the bank that has, through the implementation of technology, most successfully improved service for its retail customers.

14. Best Innovation in Corporate Banking and Finance

This awards a financial institution that has managed to produce an exceptional platform that has helped accelerate and improve business decisions for corporate clients.

Financial Institutions

15. Outstanding Innovation in Investment Banking

Awarded to a financial institution that has managed to implement and operate an outstanding platform that has helped innovate to improve, accelerate and execute business decisions across all facets of investment banking environment.

16. Best Innovation in Trade Finance

This awards a financial institution that has managed to produce an exceptional platform that has actively helped to accelerate and improve delivery trade financing services across the entire supply chain.

17. Best Regulation Technology Solution

This category recognises financial institution or business that has managed to create and operate a platform that effectively and efficiently ensures the implementation of regulation and compliance requirements

18. Most Innovative Trading Platform

This awards the financial institution that has managed to build, upgrade or transform its trading platform, helping traders and/or consumers to efficiently carry out their activities.

19. Best AML/KYC Solution

This award goes to the financial institution that demonstrates it has developed and implemented a vigilant process of verifying the identity of its clients and assessing their suitability, along with enabling systems and procedures to combat money laundering activity.

20.Best Fintech Solutions Implementation

Many fintech firms are providing innovative solutions to address the evolving environment. This award goes to a fintech company that has successfully innovated with a service that markedly improved the area of finance the company operates in.

21. Best Islamic FinTech Solutions Implementation

Fintech solutions in Islamic Finance must balance the important edicts of Shari'ah banking with the aim to constructively disrupt. This award goes to a fintech company that has successfully innovated and markedly improved service while fully within and mindful of the requirements of Shari'ah finance.

22. Best AI Technology Implementation

This award goes to the financial institution whom by embedding AI and Machine Learning into their systems and products, has best created seamless customer experiences and has cleverly automated and augmented manual processes with self-learning capabilities.

23. Best Open Banking and API Implementation

This award goes to the financial institution that demonstrates best use, through use of API's (application programme interfaces) to provide Open Banking, allowing seamless and improved consumer experiences and higher efficiency for the bank in its operations, while also heightening financial privacy and security for customers.

24. Best Branch Digitisation Implementation

This award goes to the bank that has best designed and put into operation a branch network that through digital enablement has enhanced the customers' banking experience yet maintained human empathy while also increasing the performance efficiency of the bank.

25. Best Corporate Payment Service

This is awarded to the bank or financial institution that has best eased the cumbersome task of sending and collecting payments by implementing payment interfaces to simplify the process, allowing mobile payments, sending and receiving payments in virtual bank accounts and providing widespread automation possibilities.

26. Best Risk and Compliance Implementation

This award goes the bank or financial institution most clearly demonstrating that the Risk and Compliance platform it has implemented has actively mitigated risk and assisted with maintaining and updating its regulatory compliance requirements, while helping the bank achieve higher efficiencies thus benefitting the business and customers.

27. Best Retail Payment Implementation

This is awarded to the bank, financial institution or retail payments provider that has best developed or implemented systems that ease retail payments, including costs and transfer time and made services available to wide sections of society, especially during the lockdowns brought about by Covid-19.

28. Best Treasury Management Implementation

This award goes to the bank or financial institution that has instigated Treasury Management systems that best assist their clients' treasury requirements while allowing for the individual needs of their clients.

29. Tech Leadership Awards

This award honours the individual that has been judged to be the best technology leader in the region at a bank or financial institution, through their planning, implementation and deployment of systems that have had the best all-round benefits for both their business and their clients.

Technology Vendors

1. Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

2. Islamic Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a Shari'ah compliant product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

3. Best Cybersecurity Provider

This award honours either a vendor that can demonstrate that it has an exemplary system of protection for its internet-connected systems, including hardware, software and data from cyberattacks. It is important for the organisation to show that its approach covers computers, networks, programmes, data, its people, processes, and technologies, and is adaptable to the changing nature of cyberthreats.

4. Best Core Banking Solutions Provider

As quickly as technology evolves, so does the role of a bank. This category recognises a tech vendor that has managed to create or implement an exceptional backend system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

5. Best User Experience Solutions Provider

This category gives due recognition a technology company that has helped a financial institution revolutionise the experience of a client in using its various platforms on a practical and experiential scale, affectively and in a meaningful and valuable manner, enhancing the aspects of human-computer interaction and product ownership.

6. Best Data Management Solutions Provider

This award recognises a tech vendor that has managed to create or implement an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. This process must have had an impact on key operating figures and profitability.

7. Best Risk Management Solutions Provider

This category evaluates the best process and procedure provided by a technology company in identification, evaluation, and prioritisation of risks followed by coordinated and economical application of resources to minimise, monitor, and control the probability or impact of unfortunate events or to maximise the realisation of opportunities.

8. Best Analytics Solutions Provider

This award gives recognition to tech vendor that has managed to produce or implement an analytics solution that has the power to examine raw data in order to make useful conclusions to guide business decisions.

9. Most Innovative Cloud Services Provider

This category recognises a technology company has created or delivered best-in-class cloud services including servers, storage, databases, networking, software, analytics, and intelligence—over the internet (the cloud) to offer faster innovation, flexible resources, and economies of scale, lowering operating costs, runs the infrastructure more efficiently and scales as business needs change.

10. Most Innovative Mobile Banking App

Every year banks update their apps to include various functions and value- added services. This award honours a technology company that has developed an app in the most efficient manner to allow customers to conduct a slew of financial transactions on a mobile device. This does not mean the that the app with the most services wins, it is about an app that has significantly added value to a customer's everyday life.

11. Best Regtech Solutions Provider

This category recognises a tech vendor that has managed to create a platform that effectively facilitates the implementation and compliance in of financial regulations.

12. Best Trading Infrastructure Provider

This a tech vendor that has managed to build/upgrade/ transform a trading platform helping traders and/ or consumers carry out their activities in a more pragmatic and efficient manner.

13. Best AML/KYC Solutions Provider -

This award recognizes a technology vendor for their leading-edge digital onboarding compliance solution allowing the advancement of financial systems regulations aimed at countering money laundering operations and other financial crimes without compromising data protection and security.

14. Best Communications Infrastructure Provider

This awards a tech vendor that has successfully implemented or created an exceptional networking and telecommunications system within the organisation and externally. This can also include a tech revamp or digital transformation exercise that has been carried out within an organisation.

Technology Vendors

15. Best Open Banking & API Solutions Provider

This award recognises a technology company that has successfully and securely facilitated third-party financial service providers open access to consumer banking, transaction, and other financial data from banks and non- bank financial institutions through application programming interfaces (APIs).

16. Best Innovative Payments Solution Provider

This category rewards a technology company that has developed a payments solution offering a suite of services including risk management services for card and bank-based payments, transaction reconciliation, reporting, fund remittance and fraud protection, in addition to multi-currency functionality and services.

17. Best Wealth and Investment Technology Provider

This award honors a wealth and investment technology provider for harnessing technology with the agility to adapt to changing needs and the intelligence to deliver personalization at scale, thus enabling the provision of greater opportunities for wealth offices and institutions to expand their clients' businesses through digitally enabled investment services.

18. Most Innovative Digital Wallet Deployment

This award recognizes the most stellar innovation in digital wallet deployment covering a range of services to complement digital payments in a single and secured platform, benefiting consumers through digital touchpoints for new and tailored solutions.

19. Best Digital Transformation Consultancy Firm

This award recognizes a consultancy firm for having successfully led businesses to overcome their digital transformation challenges to improve their operational efficiency and to achieve their organizational readiness with winning digital strategy and implementation of relevant digital technology.

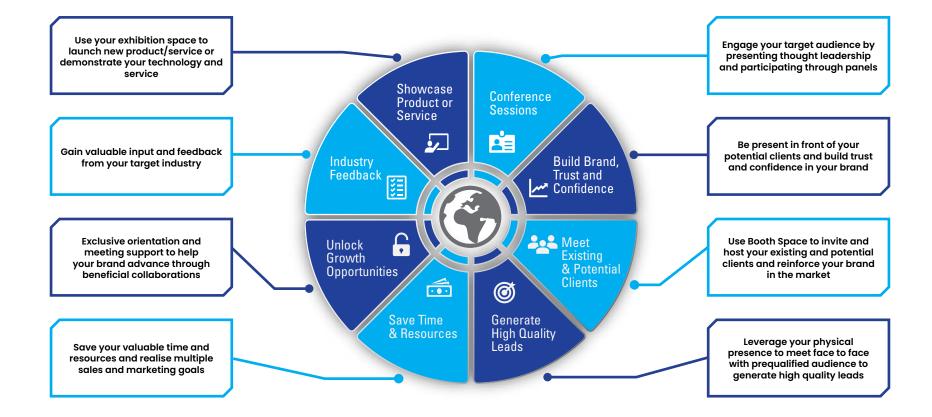
20. Tech CEO of the Year

This accolade honours an outstanding leader from a technology company that has had a compelling impact on the financial technology landscape either through personal work or the company.

21. Financial Services Technology Leadership Award

This award honors the remarkable contribution, commitment, knowledge, and foresight of an individual that paved the way for an industry-wide acceleration of financial services technology adoption, the achievement of important business objectives, and the promotion of digital interconnectedness of financial institutions and services in the region and worldwide.

Sponsorship Benefits



Sponsorship Options

Benefits	Platinum	Gold	Silver	Lunch	Lanyard	Badge	Exhibitor
Exclusive to one company only							
Opportunity to do Welcome Note							
Interview of Senior Representative			•				
Access to All Sessions		•					
Standalone Presentation							
Panel Member in Discussions							
Exhibition Booth Space		•					
Advert in Event Booklet			•		•		
Logo on Website with Hyperlink							
Logo on all Marketing Collateral		•	•		•		
Facilitate Introductions			•				
Branding on Post Event Report			•				
Reserved seats at the Awards	8	8	8	5	5	5	5
Cost (USD)	40,000	30,000	20,000	15,000	12,000	12,000	10,000

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