# MEAFINANCE Banking Technology

Summit & Awards 2023

11th May 2023

Armani Hotel, Burj Khalifa Dubai, United Arab Emirates

# Shaping the New World of Banking and Finance

The exclusive annual forum connecting top banking and finance leaders with the regions technology professionals to debate the latest developments in digitisation, newest opportunities and emerging trends in the region's financial markets.

### Overview

We saw that our region was largely resilient to the numerous challenges the world was facing in 2022, with many local economies coping better with the stresses than many of their international counterparts. Likewise, the region's banking and finance sectors performed healthily, even robustly, helping to boost them purposefully toward their digitisation and technology driven destinies.

Nearly the whole region is set-up and primed for innovation. Key economies in the region are enacting policies and providing incentives to encourage the adoption of technology. This is clearly evident in the banking and finance sectors of the region, with many saying that we could be experiencing a golden age for technology companies servicing these sectors.

As all generations of clients and customers become increasingly familiar with new techniques, refreshing conveniences and the more flexible options that digitisation brings them, this golden age will only continue.

MEA Finance Banking Technology Summit & Awards 2023 will gather regional leaders in Banking, Finance and Technology in a series of lively and highly topical panel debates. The Summit discussions will focus upon the changes technology will bring, the trends that are leading them and the shape of the tasks ahead, needed to establish future-proofed banks.

Following on from the summit, we will present our 2023 Annual Banking Technology Awards, recognising the commendable achievements of banks and technology businesses for their delivery of smarter banking solutions and for their ability to drive real growth in an increasingly competitive regional market.



# What to expect



400+
Regional Banking,
Finance and
Technology Leaders



Thought Leaders and Experts



in-depth and lively sessions on the future of Banking and Finance



Hours of Peer Interaction and Networking



Awards
Winners
Presentation
Ceremony

- More than 400 regional banking and technology leaders with a format attracting the entire spectrum of interested professionals including regulators, technology companies, start-ups, fintechs, innovators and other stakeholders from the value chains
- Solid engagement opportunities for your company with decision makers, to directly tell them about your company's solutions to today's most pressing industry issues
- Exposure to the regional banking fraternity with your brand visibility in the exhibition area during networking breaks and via participation in panel discussions and keynote presentations
- Opportunity to be recognised and celebrated as a bank or technology business at the forefront of digital transformation at the MEA Finance Banking Technology Awards.

### Be an event partner

We can offer a wide range of options for sponsors depending on their needs, level of engagement and branding you want from the event.

### **Individual Event Packages**

In addition to our existing packages, we can sit with you to develop a bespoke sponsorship package to provide high exposure and engagement before, during and after the event.

### **Who Should Attend**

#### **C-Suite**

- Chief Executive Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Operating Officer
- Chairman
- Chief Audit Executive
- Chief Commercial Officer
- Chief Economist and Head of Research
- Chief of Shared Services Officer
- Chief Risk Officer
- Managing Director
- MD Head of Treasury, Capital Markets & Fl

#### **Department & Section Heads**

- Partner Financial Services
- Advisor Investment Management
- Commercial Advisor
- Executive Director
- Head of Client Relations
- Head of Payments, Remittances & FX
- Head of Regulatory Advisory and Assurance
- Head of Transactional Banking
- Head Corporate Relations and Strategic **Partnerships**
- Head Digital Strategy and Change
- Head of E-Banking
- Head of Market Risk
- Head of AML & Sanctions
- Head of Bancassurance
- Head of CAD, Remedial & Collection
- Head of Central Operations
- Head of Change Management
- Head of Client Experience
- Head of Compliance
- Head of CRM

- Head of Disclosure and Issuance Department
- Head of Enterprise Architecture
- Head of Enterprise Banking Platforms
- Head of External Communications
- Head of Finance
- Head of Financial Institutions
- Head of Government Relations & PR
- Head of Information Security
- Head of Investment Solutions
- Head of Issuance
- Head of Prepaid Cards
- Head of Regulatory Compliance
- Head of Retail Banking
- Head of Risk Specialist
- Head of Strategic Planning
- Head of Strategy Technology
- Head of Transaction Banking
- Head Product Manager
- Manager Audit & Compliance
- Manager Operational Risk
- Payments & Contract Manager
- Portfolio Specialist Insights & Strategy
- Project Manager
- Regional Compliance Manager
- Regional Manager Compliance & Risk Retention & Vigilance Manager
- Senior CRM Project Lead
- Senior CX Manager
- Senior Manager Digital Transformation
- Senior Manager Treasury
- Information Security, Senior Strategic Advisor
- Senior Trade Officer, Strategy & PMO
- Assistant Vice President Global **Customer Relations**

- Associate VP Strategic Engagements
- AVP Agile Delivery Retail Banking
- AVP Credit Risk and Portfolio Manager
- FS Strategy Manager
- SVP & Head of Compliance Compliance - Personal Banking Group
- SVP & Regional Head Corporate & Commercial Banking
- Vice President, Compliance
- VP Risk and Change Management
- VP Wealth and Asset Management
- VP Strategic Initiatives & Bancassurance

## Conference

The MEA Finance Banking Technology Summit last year brought together over 400 regional banking and technology leaders for a day of immersive discussion on the latest developments and most pressing issues facing the banking industry in the Middle East and Africa.

The one-day, exclusive gathering included 3 presentations and 6 panel discussions, with over 30 industry-leading experts and distinguished speakers who came to discuss the future of banking innovation.









Panel 1: Open Banking, expecting exponential growth to come



**Panel 2:** The Digitisation of Wealth Management: Can premium service be maintained or even heightened?

# Conference



Panel 3: Competitors, Vendors and Partners: The Blurring Line



**Panel 4:** Assessing existing cross-border payment infrastructures



**Panel 5:** Facing the challenges of the changing payment landscape in the Middle East & Africa



**Panel 6:** How can technology help give banks an edge in retail banking?



**Panel 7:** New Challenges and Recent Successes, the Emerging Landscape in Banking Technology

# 2023 Provisional Agenda

8:00-9:00	Registration & Networking	11	:15-11:45	Coffee Break		
9:00-9:15	Welcome Note	11	:45-12:00	Presentation		
9:15-9:30	Keynote Address	12	2:00 - 12:45	Panel 3: COMPETITORS, VENDORS & PARTNERS: The line continues to blur		
9:30-10:15	Panel 1: OPEN BANKING & APIs: Can technology continue to provide positive impacts for banking and finance?			With another year of accelerating digitalisation and further application of fintech behind us, the once clear definitions between competitors, vendors and partners across the banking and finance landscape continue to		
	Open banking and the Open API's connecting with authorised third parties, and the data they generate are the current, or soon to be accepted norm across the regional banking scene. How can technology businesses			dissolve, evolving new businessmodels, new dynamic and relationships. The session will debate the action and preparedness of financial institutions, examine the attitude toward the newly forming realities and assess how to best leverage the changing market environment		
	continue to give banks and financial institutions a competitive edge in this multidimensional environment? How can they also achieve this while keeping systems secure, safe and within existing regulatory boundaries?	12	2:45-1:30	Panel 4: THE FUTURE FOR CLOUD IN PAYMENTS AND DATA		
10:15-10:30	Presentation			The utility and advantages over on-premises systems brought by the cloud to the increasingly digitalised banking and financial services sector are well established. The opportunities it brings for the realisation of useful		
10:30-11:15	Panel 2: ENGAGEMENT BANKING: How technology will build more productive and enduring bonds between banks and customers			insights from data, plus the speed and agility it brings to payments are increasingly obvious. What does the future of the cloud look like in data and payments? How can it add distinct benefits to both customers and to banks, and what potential does it have to usefully expand into other parts of the sector?		
	The relationship between banks and their customers at all levels are rapidly changing. For banks to get the best out of their client bases, understanding individual needs will be the key to the performance and profitability of banks at a time where legacy revenue streams, such as payments, are dwindling. What are the current trends in engagement banking and how do technology providers help to make better relationships and business happen?					
			30-2:30	LUNCH		

# 2023 Provisional Agenda

2:30-3:15	Panel 5: MAKING THE BEST OF THE CHANGING PAYMENTS LANDSCAPE IN THE MIDDLE EAST & AFRICA	4:45-5:30	Panel 7: WHAT IS COMING & HOW WILL BANKING TECHNOLOGY LOOK AT THE END OF THE DECADE?			
	The regional and international payments landscape is undergoing epochal change. When this debate is in session, the UAE Instant Payments Platform (IPP) will have newly launched, as will have ISO 20022, bringing the standardisation of crossborderpayments. Technology has been key to the availability of the now wide range of payment choices available. How now cantechnology help financial institutions defend margins and observe regulatory		In this, the final session of the day, the panel will asses what was heard and concluded during the preceding debates. Here we speculate how the application and routine use of banking technology will take shape in the approach to the next decade and in-turn, what the regions and international financial sector will look like, and how will operate for both retail customers and corporate clients			
	requirements while also providing alluring payment services in an increasingly competitive market where powerful new					
	payments providers are joining the fray?	5:30-5:35	Closing Remarks/ End of Summit			
3:15-4:00	Panel 6: HOW CAN TECHNOLOGY PROVIDE AN EDGE IN BANKING?  Digital retail banking is effectively the norm baying	6:00-7:00	Awards Registration			
	Digital retail banking is effectively the norm, having consigned old-form banking practices to history. The way to distinguish your retail bank and hone and edge in the market leans on innovation backed by technology and partnerships with fintechs. Butbeyond the retail sector, how will technology take a bigger role in commercial and wholesale banking? This session will focus on how technology can continue to improve competitiveness, yield better results to retail banks and provide similar advantages to the broader financial landscape?	7:00-8:00	Awards Ceremony			
4:00-4:30	Coffee Break					
			•			
4:30-4:45	Presentation					



Raja Al Mazrouei Executive Vice President DIFC FinTech Hive



Ahmed Mohamed Al Naqbi Chief Executive Officer Emirates Development Bank



Ali Imran
Head of Transaction
Banking & Digital Services
Commercial Bank of
Dubai



Amit Malhotra General Manager -Personal Banking Group Commercial Bank of Dubai



Anand Krishnan
Director, Head of
Technology
Emirates Investment
Bank



Anthony Habis Managing Director, Head of Middle East & Africa Bank of New York Mellon



Anirudha Panse
MD & Head of Trade
Finance Product
Innovation
First Abu Dhabi Bank



Arjun Vir Singh Head of Financial Services - MENA Arthur D. Little



Ayesha Abbas Managing Director - Head of Affluent, Priority & Premium Banking, and Branch Network Standard Chartered Bank



Devid Jegerson
Head of Customer
Experience and Platform
Development
National Bank of
Fujairah PJSC



Dinesh Sharma Managing Director & CEO Consumer Bank – Middle East Citi



Domenico Scaffidi Vice President, Global Industry & Regulatory Affairs - Interim EU & Africa Head of Sales Volante



Daniel Robinson Head of Wealth & Personal Banking (WPB) UAE HSBC



George Hojeige Chief Executive Officer Virtugroup



Kazim Kirmani Managing Director & Head of Products and Data Magnati



Mirna Sleiman Founder & CEO Fintech Galaxy



Mohamed Abdel Razek Chief Tech & OPs Officer -Africa, Middle East Standard Chartered Bank



Mohamed Roushdy
Founder & CEO
Fintech Bazaar



Mohammed Wassim Khayata Founder & CEO Al Maryah Community Bank



Mohit Gupta
Director - Product
Management
Middle East & North Africa
Mastercard



Dr. Nouran Youssef Senior Financial Sector Specialist Arab Monetary Fund



Olivier Crespin Co-Founder & CEO Zand



Onur Ozan Head of Middle East, North Africa & Turkey SWIFT



Peter Smith Managing Director, Head of Strategy, Policy and Risk Dubai Financial Services Authority



Sanjay Malhotra Chief Consumer Banking Officer Dubai Islamic Bank



Saud Al Dhawyani Chief Technology Officer Emirates NBD



Saqib Khan Regional Head, Middle East Backbase



Shankar Garg Region Head - Middle East and Africa Xebia



Srinivasan Sampath Acting Group Chief Technology Officer First Abu Dhabi Bank



Sriranga Sampathkumar VP & General Manager – Middle East & Africa Infosys



Tarek Soubra Chief Technology Officer Al Maryah Community Bank



Viji Varghese SVP, Head of Global Payments & Clearing Mashrea



Vincent Kilkoyne

EVP Product Management

SmartStream Technologies



Vivek Porwal SVP, Consulting and Banking Practice Head QualityKiosk Technologies



Bryan Stirewalt
Chief Executive
Dubai Financial Services
Authority



Abe Karar Chief Digital Officer Fintech Galaxy



Ahmad Abu Eideh
Chief Executive Officer
United Arab Bank



Angela Halawi Financial Services Lead Microsoft



Brian Yeoh
Head of Data and
Technology Governance
FSRA
Abu Dhabi Global Market



Cassim Docrat
Regional Director
DDCAP (DIFC) Limited



Damon Madden
Principal Product Sales
Specialist
ACI Worldwide, Inc.



Devid Jegerson
Head of Customer
Experience and Platform
Development
National Bank of
Fujairah PJSC



Ellis Wang
Group Head of Technology,
Transformation and
Information
Mashreq



Fraser Brown
Executive Director,
Banking & Insurance
Abu Dhabi Global
Market



Gaurav Dubey
Chief Executive Officer
TDeFi Accelerator



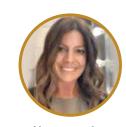
Giselle Bou Ghanem Senior Program Manager for Public Cloud -International CTO Office Avaya



Ghinwa Baradhi Chief Information Officer - Middle East, Northern Africa & Turkey (MENAT) HSBC



Gonçalo Traquina
Advisory Partner
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Haifa Aboufarah Enterprise Account Manager - FSI Dell Technologies



Ken Coghill
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Kokila Alagh Founder KARM Legal Consultants



Mohamed Roushdy, MBA Chief Executive Officer Fintech Bazaar



Mohammed Abdel-Razek CIO - Africa, Middle East & Islamic Banking Standard Chartered Bank



Nicolai Solling Chief Technology Officer Help AG



Omar Akar
Vice President &
Managing Director, Cloud
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Onur Ozan Head of Middle East, North Africa and Turkey SWIFT



Pedro Pinto Coelho
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Rajashekara Maiya Global Head of Business Consulting and Product Strategy Infosys Finacle



Sanat Rao Chief Business Officer & Global Head Infosys Finacle



Saud Al Dhawyani Chief Technology Officer Emirates NBD



Shantnoo Saxsena Chief Operating Officer Mass DeFi



Stefan Kimmel Chief Operating Officer Commercial Bank of Dubai



Valérie Bauloye Head of Channels & Partner Management Appway



Waleed Saied Mohamed Hasabelnabi Co-Founder - VP Technology Cubic Systems



Yan Bechet
Head of Client Coverage,
Dubai Commercial
Banking
HSBC Bank Middle East
Limited



Yuri Misnik Group Chief Technology Officer First Abu Dhabi Bank



Zubair Ahmed
Executive Vice President
& General Manager of
Middle East & Africa
VeriPark

### **About the Awards**

Conceived and based in our exciting, dynamic and promising region, MEA Finance was established with the goal of serving the regional banking and financial services sector. We are committed to providing dedicated news, insightful interviews, the highest-level events and thought leadership from the region's financial service providers and banking technology leaders. MEA Finance is best placed to cover the full range of the banking and financial sectors, from retail to investment banking; wealth management to Islamic finance, and the fast-developing technology that powers the industry today. As part of our integral role in the region's banking sector, we benchmark, recognise and actively encourage excellence within institutions.

MEA Finance Banking Technology Awards 2023 will give due recognition and celebrate the achievements of the region's leading banks, financial institutions and technology providers at the forefront of digital transformation who have worked together to build smarter, more effective and efficient systems for the new age banking customers and clients.

### **KEY DATES**

Open for Entries: 1st February 2023

Submission Deadline: 7th April 2023

Judging Process: 14th April 2023

Awards Ceremony: 11th May 2023

Celebrate the successes in banking technology with us!

### **Submission Process**

**MEA Finance** conducts its own research to ensure that our awards categories accurately reflect the current banking landscape and comprehensively recognise the achievements of the industry.

As a result, we have determined 50 award categories that provide regional recognition to exceptional banks, financial institutions and technology providers who are shaping the new digital financial landscape and have made outstanding contributions to the future of the industry. Institutions can nominate themselves in all relevant categories as deemed appropriate, provided the submission is sent in before the deadline, and in the required format.

### **How to enter?**



**Step 1:** Choose your category. It is important to review the individual descriptions and criteria before choosing your category.



**Step 2:** Upload relevant financial performance documents or other relevant information.



Step 3: Confirm submission of your entry.

### **Judging Process**

The awards will feature a rigorous two-step judging process by a panel of industry experts in collaboration with the MEA Finance editorial team.

- 1. All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research, and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
- 2. The judging panel will be composed of senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
- 3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
- 4. Scores from both the judging panel and the editorial team shall be collected and combined. The editorial team will hold an official tabulation of the scores to determine the highest scoring institution per category which will be declared winner.

# **Awards Photos**

































# **Award Categories**

#### Financial Institutions 1. Digital Banking Innovation of the Year 2. Best Digital Innovation in Islamic Banking of the Year Best Neobank 4. Best Cybersecurity and Risk Management **Implementation** 5. Best Core Banking Technology Implementation 6. Best Islamic Banking System Implementation Best Data Management Best Analytics System **Best Mobile Banking Services** Most Innovative Emerging Technology Implementation 11. Best Cloud Implementation 12. Best Innovation in User Experience Best Innovation in Retail Banking Best Innovation in Corporate Banking and Finance Best Innovation in Investment Banking Best Innovation in Trade Finance **Best Regulation Technology Solution** Most Innovative Trading Platform Best AML/KYC Solution Best FinTech Solutions Implementation Best Islamic Fintech Solutions Implementation **Best AI Technology Implementation** Best Open Banking & API implementation 24. Best Branch Digitisation Implementation Best Corporate Payment Service Best Risk & Compliance Implementation 27. Best Retail Payment Implementation 28. Best Treasury Management Implementation 29. Tech Leadership Awards

Те	chnology Vendors
1.	Digital Banking Provider of the Year
2.	Islamic Digital Banking Provider of the Year
3.	Best Cybersecurity Provider
4.	Best Core Banking Solutions Provider
5.	Best User Experience Solution Provider
6.	Best Data Management Solution Provider
7.	Best Risk Management Solution Provider
8.	Best Analytics Solution Provider
9.	Most Innovative Cloud Services Provider
10.	Most Innovative Mobile Banking App
11.	Best RegTech Solution Provider
12.	Bset Trading Infrastructure Provider
13.	Best AML/KYC Solution Provider
14.	Best Communications Infrastructure Provider
15.	Best Open Banking & API Solutions Provider
16.	Most Innovative Payment Solutions Provider
17.	Best Wealth and Investment Technology Provider
18.	Most Innovative Digital Wallet Deployment
19.	Best Digital Transformation Consultancy Firm
20.	Tech CEO of the Year
21.	Financial Services Technology Leadership Award

### FINANCIAL INSTITUTIONS

#### 1. Digital Banking Innovation of the Year

Most banks in the region offer an online banking platform providing the same services. This category recognises products or services that are uniquely different from what is already in the market.

### 2. Best Digital Innovation in Islamic Banking of the Year

This category recognises the provider of Islamic Banking and Shari'ah finance that has through digitisation, created products and methods which add value and service in unique ways to this important financial services space.

#### 3. Best Neobank

Several banks in the region have launched their respective neobanks. This award recognises the financial institution that has successfully introduced a neobank that is efficient, offering a range of digital and mobile-first financial solutions including investments, payments money transfer and lending.

### 4. Best Cybersecurity and Risk Management Implementation

This award recognises the overall best financial institution that has demonstrated the implementation of exemplary protection and adaptability across all its online, technological and data systems, plus has implemented a high-water mark procedure in identification, evaluation, and prioritisation of risks with effective abilities to control the impact of any unwanted occurrences.

#### 5. Best Core Banking Technology Implementation

As quickly as technology evolves, so does the role of a bank, especially these days. This category recognises a financial insitution that has managed to create or implement an exceptional back-end system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

#### 6. Best Islamic Banking System Implementation

This category recognises an Islamic financial insitution that has managed to create or implement an exceptional Shari'ah-compliant back-end system processing daily banking transactions, updates accounts and other financial records, and yet is agile enough to remain effective in today's fast changing environment and cater to the various requirements of an organisation.

#### 7. Best Data Management

This award recognises a financial institution that can demonstrate that it has implemented an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. It must have had a positive impact on key operating figures and profitability and proved of vital use in the recent challenging circumstances.

#### 8. Best Analytics System

This award gives recognition to a financial institution that has managed to produce or implement an analytics solution with proven ability to examine raw data in order to make useful conclusions to guide business decisions.

#### 9. Best Mobile Banking Services

Banks regularly update their apps to include new functions and valueadded services. This award honours a bank that has developed its app in the most efficient manner to allow customers to conduct a wide range of financial transactions on a mobile device. Not necessarily the app with the greatest

number of services, it is about added value and utility to a customer's everyday life.

### 10. Most Innovative Emerging Technology Implementation

This awards a financial institution that has managed use existing technologies such as AI, biometrics or blockchain in the most creative and helpful manner.

#### 11. Best Cloud Implementation

Banking and finance leaders recognize that the cloud is a location for banks and other financial services firms to store data and applications and access advanced software via the internet. This award recognises the financial institution that has best managed to implement a cloud solution that has enhanced its business performance while also offering improved service to clients and customers.

#### 12. Best Innovation in User Experience

This award goes to the bank or financial institution that has, by keeping the customers' needs and expectations at the forefront when devising new products and services or has created new methods and delivery of service that have changed the user's landscape, most clearly improved the user experience.

#### 13. Best Innovation in Retail Banking

This award recognises the bank that has, through the implementation of technology, most successfully improved service for its retail customers.

#### 14. Best Innovation in Corporate Banking and Finance

This awards a financial institution that has managed to produce an exceptional platform that has helped accelerate and improve business decisions for corporate clients.

### FINANCIAL INSTITUTIONS

#### 15. Outstanding Innovation in Investment Banking

Awarded to a financial institution that has managed to implement and operate an outstanding platform that has helped innovate to improve, accelerate and execute business decisions across all facets of investment banking environment.

#### 16. Best Innovation in Trade Finance

This awards a financial institution that has managed to produce an exceptional platform that has actively helped to accelerate and improve delivery trade financing services across the entire supply chain.

#### 17. Best Regulation Technology Solution

This category recognises financial institution or business that has managed to create and operate a platform that effectively and efficiently ensures the implementation of regulation and compliance requirements

#### 18. Most Innovative Trading Platform

This awards the financial institution that has managed to build, upgrade or transform its trading platform, helping traders and/or consumers to efficiently carry out their activities.

#### 19. Best AML/KYC Solution

This award goes to the financial institution that demonstrates it has developed and implemented a vigilant process of verifying the identity of its clients and assessing their suitability, along with enabling systems and procedures to combat money laundering activity.

#### **20.Best Fintech Solutions Implementation**

Many fintech firms are providing innovative solutions to address the evolving environment. This award goes to a fintech company that has successfully innovated with a service that markedly improved the area of finance the company operates in.

#### 21. Best Islamic FinTech Solutions Implementation

Fintech solutions in Islamic Finance must balance the important edicts of Shari'ah banking with the aim to constructively disrupt. This award goes to a fintech company that has successfully innovated and markedly improved service while fully within and mindful of the requirements of Shari'ah finance.

#### 22. Best AI Technology Implementation

This award goes to the financial institution whom by embedding Al and Machine Learning into their systems and products, has best created seamless customer experiences and has cleverly automated and augmented manual processes with self-learning capabilities.

#### 23. Best Open Banking and API Implementation

This award goes to the financial institution that demonstrates best use, through use of API's (application programme interfaces) to provide Open Banking, allowing seamless and improved consumer experiences and higher efficiency for the bank in its operations, while also heightening financial privacy and security for customers.

#### 24.Best Branch Digitisation Implementation

This award goes to the bank that has best designed and put into operation a branch network that through digital enablement has enhanced the customers' banking experience yet maintained human empathy while also increasing the performance efficiency of the bank.

#### **25.Best Corporate Payment Service**

This is awarded to the bank or financial institution that has best eased the cumbersome task of sending and collecting payments by implementing payment interfaces to simplify the process, allowing mobile payments, sending and receiving payments in virtual bank accounts and providing widespread automation possibilities.

#### **26.Best Risk and Compliance Implementation**

This award goes the bank or financial institution most clearly demonstrating that the Risk and Compliance platform it has implemented has actively mitigated risk and assisted with maintaining and updating its regulatory compliance requirements, while helping the bank achieve higher efficiencies thus benefitting the business and customers.

#### 27. Best Retail Payment Implementation

This is awarded to the bank, financial institution or retail payments provider that has best developed or implemented systems that ease retail payments, including costs and transfer time and made services available to wide sections of society, especially during the lockdowns brought about by Covid-19.

#### 28.Best Treasury Management Implementation

This award goes to the bank or financial institution that has instigated Treasury Management systems that best assist their clients' treasury requirements while allowing for the individual needs of their clients.

#### 29. Tech Leadership Awards

This award honours the individual that has been judged to be the best technology leader in the region at a bank or financial institution, through their planning, implementation and deployment of systems that have had the best all-round benefits for both their business and their clients.

### TECHNOLOGY VENDORS

#### 1. Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

#### 2. Islamic Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a Shari'ah compliant product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

#### 3. Best Cybersecurity Provider

This award honours either a vendor that can demonstrate that it has an exemplary system of protection for its internet-connected systems, including hardware, software and data from cyberattacks. It is important for the organisation to show that its approach covers computers, networks, programmes, data, its people, processes, and technologies, and is adaptable to the changing nature of cyberthreats.

#### 4. Best Core Banking Solutions Provider

As quickly as technology evolves, so does the role of a bank. This category recognises a tech vendor that has managed to create or implement an exceptional backend system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

#### 5. Best User Experience Solutions Provider

This category gives due recognition a technology company that has helped a financial institution revolutionise the experience of a client in using its various platforms on a practical and experiential scale, affectively and in a meaningful and valuable manner, enhancing the aspects of human–computer interaction and product ownership.

#### 6. Best Data Management Solutions Provider

This award recognises a tech vendor that has managed to create or implement an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. This process must have had an impact on key operating figures and profitability.

#### 7. Best Risk Management Solutions Provider

This category evaluates the best process and procedure provided by a technology company in identification, evaluation, and prioritisation of risks followed by coordinated and economical application of resources to minimise, monitor, and control the probability or impact of unfortunate events or to maximise the realisation of opportunities.

#### 8. Best Analytics Solutions Provider

This award gives recognition to tech vendor that has managed to produce or implement an analytics solution that has the power to examine raw data in order to make useful conclusions to guide business decisions.

#### 9. Most Innovative Cloud Services Provider

This category recognises a technology company has created or delivered best-in-class cloud services including servers, storage, databases, networking, software, analytics, and intelligence—over the internet (the cloud) to offer faster innovation, flexible resources, and economies of scale, lowering operating costs, runs the infrastructure more efficiently and scales as business needs change.

#### 10. Most Innovative Mobile Banking App

Every year banks update their apps to include various functions and value- added services. This award honours a technology company that has developed an app in the most efficient manner to allow customers to conduct a slew of financial transactions on a mobile device. This does not mean the that the app with the most services wins, it is about an app that has significantly added value to a customer's everyday life.

#### 11. Best Regtech Solutions Provider

This category recognises a tech vendor that has managed to create a platform that effectively facilitates the implementation and compliance in of financial regulations.

#### 12. Best Trading Infrastructure Provider

This a tech vendor that has managed to build/upgrade/transform a trading platform helping traders and/or consumers carry out their activities in a more pragmatic and efficient manner.

#### 13. Best AML/KYC Solutions Provider -

This award recognises a technology vendor for their leading-edge digital onboarding compliance solution allowing the advancement of financial systems regulations aimed at countering money laundering operations and other financial crimes without compromising data protection and security.

#### 14. Best Communications Infrastructure Provider

This awards a tech vendor that has successfully implemented or created an exceptional networking and telecommunications system within the organisation and externally. This can also include a tech revamp or digital transformation exercise that has been carried out within an organisation.

### TECHNOLOGY VENDORS

#### 15. Best Open Banking & API Solutions Provider

This award recognises a technology company that has successfully and securely facilitated third-party financial service providers open access to consumer banking, transaction, and other financial data from banks and non- bank financial institutions through application programming interfaces (APIs).

#### 16. Best Innovative Payments Solution Provider

This category rewards a technology company that has developed a payments solution offering a suite of services including risk management services for card and bank-based payments, transaction reconciliation, reporting, fund remittance and fraud protection, in addition to multi-currency functionality and services.

#### 17. Best Wealth and Investment Technology Provider

This award honors a wealth and investment technology provider for harnessing technology with the agility to adapt to changing needs and the intelligence to deliver personalization at scale, thus enabling the provision of greater opportunities for wealth offices and institutions to expand their clients' businesses through digitally enabled investment services.

#### 18. Most Innovative Digital Wallet Deployment

This award recognises the most stellar innovation in digital wallet deployment covering a range of services to complement digital payments in a single and secured platform, benefiting consumers through digital touchpoints for new and tailored solutions.

#### 19. Best Digital Transformation Consultancy Firm

This award recognises a consultancy firm for having successfully led businesses to overcome their digital transformation challenges to improve their operational efficiency and to achieve their organisational readiness with winning digital strategy and implementation of relevant digital technology.

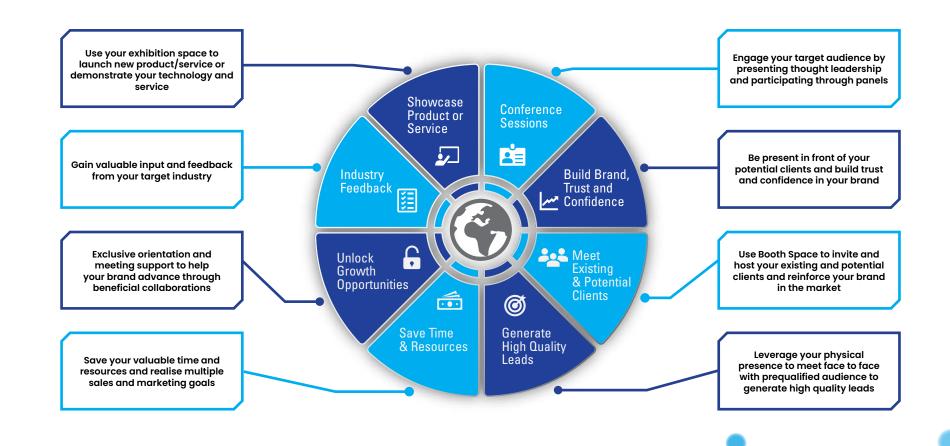
#### 20. Tech CEO of the Year

This accolade honours an outstanding leader from a technology company that has had a compelling impact on the financial technology landscape either through personal work or the company.

#### 21. Financial Services Technology Leadership Award

This award honors the remarkable contribution, commitment, knowledge, and foresight of an individual that paved the way for an industry-wide acceleration of financial services technology adoption, the achievement of important business objectives, and the promotion of digital interconnectedness of financial institutions and services in the region and worldwide.

# **Sponsorship Benefits**



# Sponsorship Options

Benefits	Platinum	Gold	Silver	Lunch	Lanyard	Badge	Exhibitor
Exclusive to one company only	•			•	•	•	
Opportunity to do Welcome Note	•						
Interview of Senior Representative	•		•				
Access to All Sessions	•		•	•	•	•	•
Standalone Presentation	•						
Panel Member in Discussions	•		•	•			
Exhibition Booth Space (3x2 SQM)	•		•	•	•		•
Advert in Event Booklet	•	•	•	•	•	•	•
Logo on Website with Hyperlink	•		•	•	•		•
Logo on all Marketing Collateral	•		•	•	•	•	•
Branding on Post Event Report	•		•	•	•		•
Reserved seats at the Awards	8	8	8	5	5	5	5
Cost (USD)	50,000	40,000	30,000	20,000	15,000	15,000	15,000

## Past Sponsors & Exhibitors







































# Past Sponsors & Exhibitors

































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