

Summit & Awards 2024

9th May 2024 Dubai, United Arab Emirates

Keeping Pace with Innovation in Banking and Finance

The pinnacle annual forum featuring trailblazing financial technology innovators engaging in lively debate with senior banking and finance leaders, all focused on the latest developments in AI, digitisation and the emerging technology powered trends in the region's financial markets.

Overview

The success creating partnership of Technology and Finance keeps our region buoyant in the face of the wider world challenges.

Though the rises in inflation and interest rates are easing, they are still higher than for a generation, but our region remains hopeful and largely resilient to the challenges the world will continue to face in 2024. The regional banking and finance sectors perform healthily, even robustly in places. Much of this strength and growth can be credited to the incredible innovations that are adding services, broadening markets, creating efficiencies and new revenue opportunities, all brought into daily life by technology.

The vital role that technology has in the regional financial markets is now a given, but the questions that now need to be answered are yet to be addressed. What roles will AI serve and what effects might it have on the banking and finance sectors, its customers and personnel? How can payments, domestic and cross-border be further enhanced or tailored by the application of technology? How will the imperatives of CX drive innovation in banking? These are just a sample of the questions and challenges set to be tackled and assisted by financial technology.

MEA Finance Banking Technology Summit & Awards 2024 will once again gather regional leaders in Banking, Finance and Technology will apply their unique knowledge and foresight in a series of lively and highly topical panel debates. The Summit discussions will focus upon the changes technology will bring, the trends that are leading them and the shape of the tasks ahead, needed to establish future-proofed banks.

Following the summit, we will then present our 2024 Annual Banking Technology Awards, recognising the commendable achievements of banks and technology businesses for their delivery of smarter banking solutions and for their ability to drive real growth in an increasingly competitive regional market.



What to expect



500+

Regional Banking, Finance, Fintech and Technology Leaders



35+

Thought Leaders and Market Experts



7

in-depth and lively sessions on the future of Banking and Finance



6

Hours of Peer Interaction and Networking



1

Awards Winners Presentation Ceremony

- Up to 500 regional banking and technology leaders and an event format attracting the entire spectrum of interested professionals including regulators, technology companies, start-ups, fintechs, innovators and other stakeholders from the value chains
- Solid networking and engagement opportunities for your company with key decision makers to directly tell them about your company's solutions to today's most pressing industry issues
- Exposure to the regional banking fraternity with your brand visibility in the exhibition area during networking breaks and via participation in panel discussions and keynote presentations
- Opportunity to be recognised and acknowledged by the market as a bank, a technology business or fintech company at the forefront of digital transformation and AI at the MEA Finance Banking Technology Awards.

Be an event partner

We can offer a wide range of options for sponsors depending on their needs, level of engagement and branding you want to have the event.

Individual Event Packages

In addition to our existing packages, we can sit with you to develop a bespoke sponsorship package to provide high exposure and engagement before, during and after the event.

Who Should Attend

C-Suite

- Chief Executive Officer
- Chief Financial Officer
- Chief Technology Officer
- Chief Operating Officer
- Chairman
- Chief Audit Executive
- Chief Commercial Officer
- Chief Economist and Head of Research
- Chief of Shared Services Officer
- Chief Risk Officer
- Managing Director
- MD Head of Treasury, Capital Markets & FI

Department & Section Heads

- Partner Financial Services
- Advisor Investment Management
- Commercial Advisor
- Executive Director
- Head of Client Relations
- Head of Payments, Remittances & FX
- Head of Regulatory Advisory and Assurance
- Head of Transactional Banking
- Head Corporate Relations and Strategic Partnerships
- Head Digital Strategy and Change
- Head of E-Banking
- Head of Market Risk
- Head of AML & Sanctions
- Head of Bancassurance
- Head of CAD, Remedial & Collection
- Head of Central Operations
- Head of Change Management
- Head of Client Experience

- Head of Compliance
- Head of CRM
- Head of Disclosure and Issuance Department
- Head of Enterprise Architecture
- Head of Enterprise Banking Platforms
- Head of External Communications
- Head of Finance
- Head of Financial Institutions
- Head of Government Relations & PR
- Head of Information Security
- Head of Investment Solutions
- Head of Issuance
- Head of Prepaid Cards
- Head of Regulatory Compliance
- Head of Retail Banking
- Head of Risk Specialist
- Head of Strategic Planning
- Head of Strategy Technology
- Head of Transaction Banking
- Head Product Manager
- Manager Audit & Compliance
- Manager Operational Risk
- Payments & Contract Manager
- Portfolio Specialist Insights & Strategy
- Project Manager
- Regional Compliance Manager
- Regional Manager Compliance & Risk Retention & Vigilance Manager
- Senior CRM Project Lead
- Senior CX Manager
- Senior Manager Digital Transformation
- Senior Manager Treasury
- Information Security, Senior Strategic Advisor

- Senior Trade Officer, Strategy & PMO
- Assistant Vice President Global Customer Relations
- Associate VP Strategic Engagements
- AVP Agile Delivery Retail Banking
- AVP Credit Risk and Portfolio Manager
- FS Strategy Manager
- SVP & Head of Compliance Personal Banking Group
- SVP & Regional Head Corporate & Commercial Banking
- Vice President, Compliance
- VP Risk and Change Management
- VP Wealth and Asset Management
- VP Strategic Initiatives & Bancassurance

Conference

The MEA Finance Banking Technology Summit in 2023 brought together over 450 regional banking and technology leaders for a day of immersive and productive discussion on the latest developments, emergent trends and the most pressing issues facing the banking industry in the Middle East and Africa.

The one-day, highly exclusive gathering included 3 presentations and a rage of panel discussions, featuring over 30 industry-leading experts and distinguished speakers who came to discuss the future

of banking innovation and what it will mean for our region.









Panel 1: OPEN BANKING & APIs: Can technology continue to provide positive impacts for banking and finance?



Panel 2: ENGAGEMENT BANKING: How technology will build more productive and enduring bonds between banks and customers?

Conference



Panel 3: COMPETITORS, VENDORS & PARTNERS: The line continues to blur



Panel 4: THE FUTURE FOR CLOUD IN PAYMENTS AND DATA



Panel 5: MAKING THE BEST OF THE CHANGING PAYMENTS LANDSCAPE IN THE MIDDLE EAST & AFRICA



Panel 6: HOW CAN TECHNOLOGY PROVIDE AN EDGE IN BANKING?



Panel 7: WHAT IS COMING & HOW WILL BANKING TECHNOLOGY LOOK AT THE END OF THE DECADE?

2024 Provisional Agenda

8:00 - 9:00	Registration and Networking	11:15 - 11:45	Coffee Break		
9:00 - 9:15	Welcome Note	11:45 – 12:00	Presentation		
9:15 - 9:30	Keynote Address	12:00 - 12:45	Panel 3		
9:30 - 10:15	Panel 1		Technology and Payments – Meeting the many and growing requirements of the market.		
	Open Banking, Super Apps, Hyper-personalisation – Is technology making customers more demanding? As digitisation in banking and finance becomes the norm, are customers and clients expectations of their banking service providers heightening? Has digitisation and the technology supporting it pushed CX closer to the top of the priority list for banks and financial institutions? Is making those who engage with financial institutions feel more financially empowered a task that must be fulfilled by banks,		Payments have been, and still are a leading and obviously important focus for technology businesses, fintechs and financial institutions. This panel will gather to discuss whether the technology is fully in place for the many types and various requirements of payments in our region, such as instant real-time payments, tailoring specific payments or for the uses for CBDCs. And how will AI most likely be deployed in payments, settlements and cross-border payments?		
	and what further role will technology play in the Financial Empowerment Support (FES) concept?	12:45 - 1:30	Panel 4		
10:15 - 10:30	Presentation		The Shape of The Cloud in Banking and Finance – Is the sky the limit for The cloud		
10:30 - 11:15	Panel 2 Artificial Intelligence in Banking - The writing is on the wall - likely put there by Generative AI. That AI will make further inroads in banking and finance is clear to all, but what is not clear are the outcomes. How will AI change or improve the banking experience for clients and for the banks, and the roles of their staff? Does growth in AI inevitably mean the replacement of people or will new roles emerge for us humans in the sector, and what functional use cases might be expanded by the application of AI. Will regulation or other factors act as a brake on AI driven disruption?		The adoption of the cloud in banking and finance provides numerous opportunities for efficiencies, cost savings, greater data insights and security, and advanced functionality in areas such as payments. But is it always the best option for financial institutions? Is Cloud Concentration Risk a major concern and is a Hybrid cloud approach a better choice? What does the future of the cloud look like and how will it adapt in the advancing Al era?		
		1:30 - 2:30	Lunch		

2024 Provisional Agenda

2:30 - 3:15	Panel 5	4:00 - 4:30	Coffee Break
	Corporate Banking and Technology A large part of the coverage, debate and day-to-day experience of innovation in banking technology has been on the retail banking sector, as has a lot of the investment from technology companies. Corporate banking is as subject to, and ripe to benefit from the application of technology and too must adapt to the new digital realities we inhabit. Can technology increase application of, or use cases for blockchain in this financial sector? What are the specific opportunities that digitisation and Al can bring to the circumstances that corporate banks in the region operate within?	4:30 - 4:45	Presentation
		4:45 - 5:30	Panel 7
			What of the Future – How will the next decade start for those working in the banking sector?
			In this, the final session of the day, the panel will assess what was heard and concluded during the preceding debates. Here we speculate how the application and routine use of banking technology, and the inevitability of AI will take shape as we edge closer to the 2030's. What will the regional and international financial sector will look like, and how it will operate
3:15 - 4:00	Panel 6		for both retail customers and corporate clients.
	Partnerships and progress – How technology is forging new commercial relationships for banks.	5:50 - 5:35	Closing Remarks
	The application of digital technology continues with the effect of melting once clear demarcations. Predicted rivalries between financial institutions and	6:00 - 7:00	Awards Registration
	their perceived disrupters now appear to be morphing into partnerships or cooperation. Where can these technology influenced partnerships lead? Will they create new business models, evolve new commercial	7:00 - 8:00	Awards Ceremony

entities or become an ecosystem of Superapps? Is this blurring inevitable or will new partnerships eventually de-couple. What are the attitudes of financial institutions to this and are they prepared to make the

best of these developments.

Previous Speakers included...





Adam Woolford
Chief Technology Officer
Zand



Ali Imran
Chief Operating Officer
Commercial Bank of Dubai



Head of Technologyr
Emirates Investment Bank



Anna Zeitlin Fintech Director PwC



Arjun Singh
Partner, Global Financial
Services Practice
Arthur D. Little



Cem Soydemir

Head of Payments GTM, MEA &
India Sub-continent
Swift



Devid Jegerson
Chief Operating Officer
Invest Bank



Ellis Wang
Board of The Executive &
Advisory Team
Sheikh Maktoum Private Office



Finali Fernando

Managing Director, Regional
Head of Products, CCO
HSBC Bank Middle East



Gabrielle Inzirillo
Head of Ecosystem
Development



Gautam Dutta
Global Head of Cash Product
Management and Innovation
First Abu Dhabi Bank



George Hojeige
Chief Operating Officer
Virtugroup



Giulia Finkbeiner-Bertoni Senior Execuitve Officer Sygnum Bank



Glen Fernandes
Managing Director, Global
Client Management
BNY Mellon



Irfan Bhatti
Head of Enterprise
Transformation & Delivery
Banque Saudi Fransi



Jagadeshwaran K Managing Director - Treasury & Trade Solutions, MENA Citi



Jamal Alawadhi
Chief Operations and Customer
Experience Officer
Wio Bank



Group Chief Operating Officer
& Country Head - UAE
Network International



Jamal Saleh
Director General
UAE Banks Federation



Kokila Singh Founder Karm Legal Consultants



Krishna Nair Kumar Chief Operating Officer Emirates Development Bank



Mahmooud Abuebeid Chief Executive Officer Global Software Solutions



Mamoun Alhomssey CIO ADIB



Maria Parpou EVP Payments Services Mastercard

Previous Speakers included...





Mohamed Roushdy
Founder & Fintech Advisor
Fintech Bazaar



Mohammed Al Khayata Chief Executive Officer Al Maryah Community Bank



Mohammed Hussein Regional Director Finshape



Mohit Aery
Regional Director, Payment
Gateway Services - EEMEA
Mastercard



Mostafa Zafer
Vice President, IBM Data, AI
and Automation, Middle East
and Africa
IBM



Naresh Killa
Head of Corporate Banking and
Payments Products
TCS Financial Solutions



Nitin Bhandari SVP & Head of Payit Wallet First Abu Dhabi Bank



Noman Rasheed
Chief Information Officer
Dubai Islamic Bank



Onur Ozan

Managing Director, Regional
Head - MENAT
Swift



Oscal Wendel
Director
DWTC



Peter Hainz
Head of Cyber Security and
Cloud Strategy
Smarstream



Pinaaz Kulkarni Managing Director- Digital Channels & Data Analytics Standard Chartered Bank



Rajesh Nagpal
Director Financial Services



Samer Soliman
Chief Executive Officer
Arab Financial Services



Sanat Rao Chief Executive Officer Infosys Finacle



Sandeep Chouhan
Group Business and Chief
Technology Officer
Network International



Saud Al Dhawyani CTO Emirates NBD



Shiba Nair
Head of Product Development
National Bank of Fujairah



Srinivasan Sampath Group CTO First Abu Dhabi Bank



Thomas Cherian
Chief Information Officer
Commercial Bank of Dubai



Todd Schweitzer CEO & Co-founder Brankas



Vibhor Mundhada CEO, Neopay Mashreq

About the Awards

Conceived and based in our exciting, dynamic and promising region, MEA Finance was established with the goal of serving the regional banking and financial services sector. We are committed to providing dedicated news, insightful interviews, the highest-level events and thought leadership from the region's financial service providers and banking technology leaders. MEA Finance is best placed to cover the full range of the banking and financial sectors, from retail to investment banking; wealth management to Islamic finance, and the fast-developing technology that powers the industry today. As part of our integral role in the region's banking sector, we benchmark, recognise and actively encourage excellence within institutions.

MEA Finance Banking Technology Awards 2023 will give due recognition and celebrate the achievements of the region's leading banks, financial institutions and technology providers at the forefront of digital transformation who have worked together to build smarter, more effective and efficient systems for the new age banking customers and clients.

KEY DATES

Open for Entries:

Submission Deadline:

Judging Process:

Awards Ceremony: 09 May 2024

Celebrate the successes in banking technology with us!

Submission Process

MEA Finance conducts its own research to ensure that our awards categories accurately reflect the current banking landscape and comprehensively recognise the achievements of the industry.

As a result, we have determined BLANK award categories that provide regional recognition to exceptional banks, financial institutions and technology providers who are shaping the new digital financial landscape and have made outstanding contributions to the future of the industry. Institutions can nominate themselves in all relevant categories as deemed appropriate, provided the submission is sent in before the deadline, and in the required format.

How to enter?



Step 1: Choose your category. It is important to review the individual descriptions and criteria before choosing your category.



Step 2: Upload relevant financial performance documents or other relevant information.



Step 3: Confirm submission of your entry.

Judging Process

The awards will feature a rigorous two-step judging process by a panel of industry experts in collaboration with the MEA Finance editorial team.

- All nomination entries will be meticulously evaluated and analysed based on relevant market knowledge, industry research, and accurate company financial statements. The MEA Finance editorial team will then create a shortlist which will be given to the judging panel.
- 2. The judging panel will be composed of senior executives from professional services firms working with the banking industry. They will review the shortlist and the submitted materials for each category and place a score from 1 to 5 for each category nominee. All scores will be sent back to the editorial team.
- 3. The MEA Finance editorial team will independently score shortlisted institutions per category. Score values will be from 1 to 5. All scores will be kept confidential and will not be released publicly, nor will they be discussed with any individual applicants.
- 4. Scores from both the judging panel and the editorial team shall be collected and combined. The editorial team will hold an official tabulation of the scores to determine the highest scoring institution per category which will be declared winner.

^{*}Submission deadline:

Awards Photos Joiuuous

































Award Categories



Financial Institutions

- 1. Digital Banking Innovation of the Year
- 2. Best Digital Innovation in Islamic Banking of the Year
- 3. Best Neobank
- 4. Best Cybersecurity and Risk Management Implementation
- 5. Best Core Banking Technology Implementation
- 6. Best Islamic Banking System Implementation
- 7. Best Data Management
- 8. Best Analytics System
- 9. Best Mobile Banking Services
- 10 Most Innovative Emerging Technology Implementation
- 11. Best Cloud Implementation
- 12. Best Innovation in User Experience
- 13. Best Innovation in Retail Banking
- 14. Best Innovation in Corporate Banking and Finance
- 15. Best Innovation in Investment Banking
- 16. Best Innovation in Trade Finance
- 17. Best Regulation Technology Solution
- 18. Most Innovative Trading Platform
- 19. Best AML/KYC Solution
- 20. Best FinTech Solutions Implementation
- 21. Best Islamic Fintech Solutions Implementation
- 22. Best Al Technology Implementation
- 23. Best Open Banking & API implementation
- 24. Best Branch Digitisation Implementation
- 25. Best Corporate Payment Service
- 26. Best Risk & Compliance Implementation
- 27. Best Retail Payment Implementation
- 28. Best Treasury Management Implementation
- 29. Tech Leadership Awards

Technology Vendors

- 1. Digital Banking Provider of the Year
- 2. Islamic Digital Banking Provider of the Year
- 3. Best Cybersecurity Provider
- 4. Best Core Banking Solutions Provider
- 5. Best User Experience Solution Provider
- 6. Best Data Management Solution Provider
- 7. Best Risk Management Solution Provider
- 8. Best Analytics Solution Provider
- 9. Most Innovative Cloud Services Provider
- 10. Most Innovative Mobile Banking App
- 11. Best RegTech Solution Provider
- 12. Bset Trading Infrastructure Provider
- 13. Best AML/KYC Solution Provider
- 14. Best Communications Infrastructure Provider
- 15. Best Open Banking & API Solutions Provider
- 16. Most Innovative Payment Solutions Provider
- 17. Best Wealth and Investment Technology Provider
- 18. Most Innovative Digital Wallet Deployment
- 19. Best Digital Transformation Consultancy Firm
- 20. Tech CEO of the Year
- 21. Financial Services Technology Leadership Award

FINANCIAL INSTITUTIONS

1. Digital Banking Innovation of the Year

Most banks in the region offer an online banking platform providing the same services. This category recognises products or services that are uniquely different from what is already in the market.

2. Best Digital Innovation in Islamic Banking of the Year

This category recognises the provider of Islamic Banking and Shari'ah finance that has through digitization, created products and methods which add value and service in unique ways to this important financial services space.

3. Best Neobank

Several banks in the region have launched their respective neobanks. This award recognises the financial institution that has successfully introduced a neobank that is efficient, offering a range of digital and mobile-first financial solutions including investments, payments money transfer and lending.

4. Best Cybersecurity and Risk Management Implementation

This award recognises the overall best financial institution that has demonstrated the implementation of exemplary protection and adaptability across all its online, technological and data systems, plus has implemented a high-water mark procedure in identification, evaluation, and prioritisation of risks with effective abilities to control the impact of any unwanted occurrences.

5. Best Core Banking Technology Implementation

As quickly as technology evolves, so does the role of a bank, especially these days. This category recognises a financial insitution that has managed to create or implement an exceptional back-end system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

6. Best Islamic Banking System Implementation

This category recognises an Islamic financial insitution that has managed to create or implement an exceptional Shari'ah-compliant back-end system processing daily banking transactions, updates accounts and other financial records, and yet is agile enough to remain effective in today's fast changing environment and cater to the various requirements of an organisation.

7. Best Data Management

This award recognises a financial institution that can demonstrate that it has implemented an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. It must have had a positive impact on key operating figures and profitability and proved of vital use in the recent challenging circumstances.

8. Best Analytics System

This award gives recognition to a financial institution that has managed to produce or implement an analytics solution with proven ability to examine raw data in order to make useful conclusions to guide business decisions.

9. Best Mobile Banking Services

Banks regularly update their apps to include new functions and valueadded services. This award honours a bank that has developed its app in the most efficient manner to allow customers to conduct a wide range of financial transactions on a mobile device. Not necessarily the app with the greatest

number of services, it is about added value and utility to a customer's everyday life.

10. Most Innovative Emerging Technology Implementation

This awards a financial institution that has managed use existing technologies such as AI, biometrics or blockchain in the most creative and helpful manner.

11. Best Cloud Implementation

Banking and finance leaders recognize that the cloud is a location for banks and other financial services firms to store data and applications and access advanced software via the internet. This award recognises the financial institution that has best managed to implement a cloud solution that has enhanced its business performance while also offering improved service to clients and customers.

12. Best Innovation in User Experience

This award goes to the bank or financial institution that has, by keeping the customers' needs and expectations at the forefront when devising new products and services or has created new methods and delivery of service that have changed the user's landscape, most clearly improved the user experience.

13. Best Innovation in Retail Banking

This award recognises the bank that has, through the implementation of technology, most successfully improved service for its retail customers.

14. Best Innovation in Corporate Banking and Finance

This awards a financial institution that has managed to produce an exceptional platform that has helped accelerate and improve business decisions for corporate clients.

FINANCIAL INSTITUTIONS

15. Outstanding Innovation in Investment Banking

Awarded to a financial institution that has managed to implement and operate an outstanding platform that has helped innovate to improve, accelerate and execute business decisions across all facets of investment banking environment.

16. Best Innovation in Trade Finance

This awards a financial institution that has managed to produce an exceptional platform that has actively helped to accelerate and improve delivery trade financing services across the entire supply chain.

17. Best Regulation Technology Solution

This category recognises financial institution or business that has managed to create and operate a platform that effectively and efficiently ensures the implementation of regulation and compliance requirements

18. Most Innovative Trading Platform

This awards the financial institution that has managed to build, upgrade or transform its trading platform, helping traders and/or consumers to efficiently carry out their activities.

19. Best AML/KYC Solution

This award goes to the financial institution that demonstrates it has developed and implemented a vigilant process of verifying the identity of its clients and assessing their suitability, along with enabling systems and procedures to combat money laundering activity.

20.Best Fintech Solutions Implementation

Many fintech firms are providing innovative solutions to address the evolving environment. This award goes to a fintech company that has successfully innovated with a service that markedly improved the area of finance the company operates in.

21. Best Islamic FinTech Solutions Implementation

Fintech solutions in Islamic Finance must balance the important edicts of Shari'ah banking with the aim to constructively disrupt. This award goes to a fintech company that has successfully innovated and markedly improved service while fully within and mindful of the requirements of Shari'ah finance.

22. Best Al Technology Implementation

This award goes to the financial institution whom by embedding AI and Machine Learning into their systems and products, has best created seamless customer experiences and has cleverly automated and augmented manual processes with self-learning capabilities.

23. Best Open Banking and API Implementation

This award goes to the financial institution that demonstrates best use, through use of API's (application programme interfaces) to provide Open Banking, allowing seamless and improved consumer experiences and higher efficiency for the bank in its operations, while also heightening financial privacy and security for customers.

24.Best Branch Digitisation Implementation

This award goes to the bank that has best designed and put into operation a branch network that through digital enablement has enhanced the customers' banking experience yet maintained human empathy while also increasing the performance efficiency of the bank.

25.Best Corporate Payment Service

This is awarded to the bank or financial institution that has best eased the cumbersome task of sending and collecting payments by implementing payment interfaces to simplify the process, allowing mobile payments, sending and receiving payments in virtual bank accounts and providing widespread automation possibilities.

26.Best Risk and Compliance Implementation

This award goes the bank or financial institution most clearly demonstrating that the Risk and Compliance platform it has implemented has actively mitigated risk and assisted with maintaining and updating its regulatory compliance requirements, while helping the bank achieve higher efficiencies thus benefitting the business and customers.

27. Best Retail Payment Implementation

This is awarded to the bank, financial institution or retail payments provider that has best developed or implemented systems that ease retail payments, including costs and transfer time and made services available to wide sections of society, especially during the lockdowns brought about by Covid-19.

28.Best Treasury Management Implementation

This award goes to the bank or financial institution that has instigated Treasury Management systems that best assist their clients' treasury requirements while allowing for the individual needs of their clients.

29. Tech Leadership Awards

This award honours the individual that has been judged to be the best technology leader in the region at a bank or financial institution, through their planning, implementation and deployment of systems that have had the best all-round benefits for both their business and their clients.

TECHNOLOGY VENDORS

1. Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

2. Islamic Digital Banking Provider of the Year

This category recognises a technology company that has created and implemented a Shari'ah compliant product or service that is uniquely different from what is already in the market. The innovation must plug a gap and is distinctively valuable in its usage.

3. Best Cybersecurity Provider

This award honours either a vendor that can demonstrate that it has an exemplary system of protection for its internet-connected systems, including hardware, software and data from cyberattacks. It is important for the organisation to show that its approach covers computers, networks, programmes, data, its people, processes, and technologies, and is adaptable to the changing nature of cyberthreats.

4. Best Core Banking Solutions Provider

As quickly as technology evolves, so does the role of a bank. This category recognises a tech vendor that has managed to create or implement an exceptional backend system that processes daily banking transactions, update accounts and other financial records, and is agile enough to cater to various requirements of an organisation.

5. Best User Experience Solutions Provider

This category gives due recognition a technology company that has helped a financial institution revolutionise the experience of a client in using its various platforms on a practical and experiential scale, affectively and in a meaningful and valuable manner, enhancing the aspects of human–computer interaction and product ownership.

6. Best Data Management Solutions Provider

This award recognises a tech vendor that has managed to create or implement an effective process collecting, keeping, and using data securely, efficiently, and cost-effectively. This process must have had an impact on key operating figures and profitability.

7. Best Risk Management Solutions Provider

This category evaluates the best process and procedure provided by a technology company in identification, evaluation, and prioritisation of risks followed by coordinated and economical application of resources to minimise, monitor, and control the probability or impact of unfortunate events or to maximise the realisation of opportunities.

8. Best Analytics Solutions Provider

This award gives recognition to tech vendor that has managed to produce or implement an analytics solution that has the power to examine raw data in order to make useful conclusions to guide business decisions.

9. Most Innovative Cloud Services Provider

This category recognises a technology company has created or delivered best-in-class cloud services including servers, storage, databases, networking, software, analytics, and intelligence—over the internet (the cloud) to offer faster innovation, flexible resources, and economies of scale, lowering operating costs, runs the infrastructure more efficiently and scales as business needs change.

10. Most Innovative Mobile Banking App

Every year banks update their apps to include various functions and value- added services. This award honours a technology company that has developed an app in the most efficient manner to allow customers to conduct a slew of financial transactions on a mobile device. This does not mean the that the app with the most services wins, it is about an app that has significantly added value to a customer's everyday life.

11. Best Regtech Solutions Provider

This category recognises a tech vendor that has managed to create a platform that effectively facilitates the implementation and compliance in of financial regulations.

12. Best Trading Infrastructure Provider

This a tech vendor that has managed to build/upgrade/transform a trading platform helping traders and/or consumers carry out their activities in a more pragmatic and efficient manner.

13. Best AML/KYC Solutions Provider -

This award recognizes a technology vendor for their leading-edge digital onboarding compliance solution allowing the advancement of financial systems regulations aimed at countering money laundering operations and other financial crimes without compromising data protection and security.

14. Best Communications Infrastructure Provider

This awards a tech vendor that has successfully implemented or created an exceptional networking and telecommunications system within the organisation and externally. This can also include a tech revamp or digital transformation exercise that has been carried out within an organisation.

TECHNOLOGY VENDORS

15. Best Open Banking & API Solutions Provider

This award recognises a technology company that has successfully and securely facilitated third-party financial service providers open access to consumer banking, transaction, and other financial data from banks and non- bank financial institutions through application programming interfaces (APIs).

16. Best Innovative Payments Solution Provider

This category rewards a technology company that has developed a payments solution offering a suite of services including risk management services for card and bank-based payments, transaction reconciliation, reporting, fund remittance and fraud protection, in addition to multi-currency functionality and services.

17. Best Wealth and Investment Technology Provider

This award honors a wealth and investment technology provider for harnessing technology with the agility to adapt to changing needs and the intelligence to deliver personalization at scale, thus enabling the provision of greater opportunities for wealth offices and institutions to expand their clients' businesses through digitally enabled investment services.

18. Most Innovative Digital Wallet Deployment

This award recognizes the most stellar innovation in digital wallet deployment covering a range of services to complement digital payments in a single and secured platform, benefiting consumers through digital touchpoints for new and tailored solutions.

19. Best Digital Transformation Consultancy Firm

This award recognizes a consultancy firm for having successfully led businesses to overcome their digital transformation challenges to improve their operational efficiency and to achieve their organizational readiness with winning digital strategy and implementation of relevant digital technology.

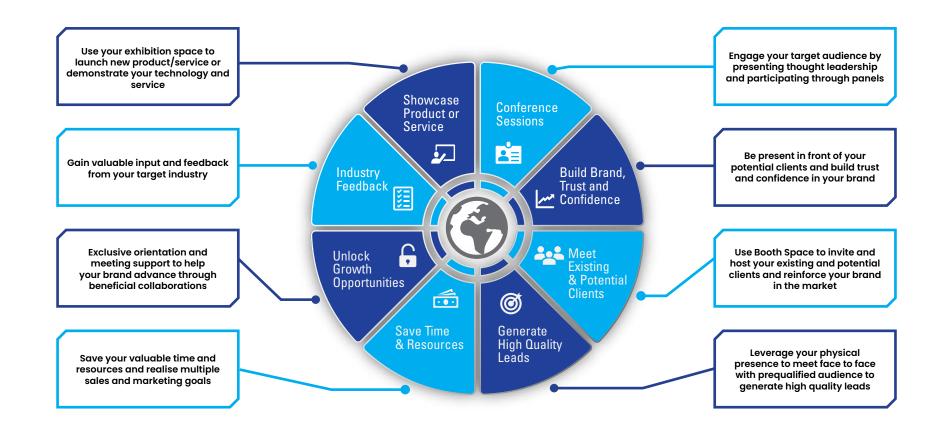
20. Tech CEO of the Year

This accolade honours an outstanding leader from a technology company that has had a compelling impact on the financial technology landscape either through personal work or the company.

21. Financial Services Technology Leadership Award

This award honors the remarkable contribution, commitment, knowledge, and foresight of an individual that paved the way for an industry-wide acceleration of financial services technology adoption, the achievement of important business objectives, and the promotion of digital interconnectedness of financial institutions and services in the region and worldwide.

Sponsorship Benefits



Sponsorship Options

Benefits	Platinum	Gold	Silver	Lunch	Lanyard	Badge	Exhibitor
Exclusive to one company only	•			•	•	•	
Opportunity to do Welcome Note	•						
Interview of Senior Representative	•		•				
Access to All Sessions	•		•	•	•	•	•
Standalone Presentation	•						
Panel Member in Discussions	•		•	•			
Exhibition Booth Space (3x2 SQM)	•		•	•	•	•	•
Advert in Event Booklet	•		•	•	•	•	•
Logo on Website with Hyperlink	•		•		•	•	•
Logo on all Marketing Collateral	•		•	•	•	•	•
Branding on Post Event Report	•		•	•	•	•	•
Reserved seats at the Awards	8	8	8	5	5	5	5
Cost (USD)	50,000	40,000	30,000	20,000	15,000	15,000	15,000

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Contact Us



Nap Estampador

M: +971 50 1005488

E: nap.estampador@mea-finance.com

Andrew Cover

M: +971 50 9313236

E: andrew.cover@mea-finance.com

Kenneth Mitchen

M: +971 55 2891739

E: ken.mitchen@mea-finance.com